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scientific knowledge, policies, or practices.

Guide to Better Gardens 1949



Giant Cluster Floribunda PINOCCHIO

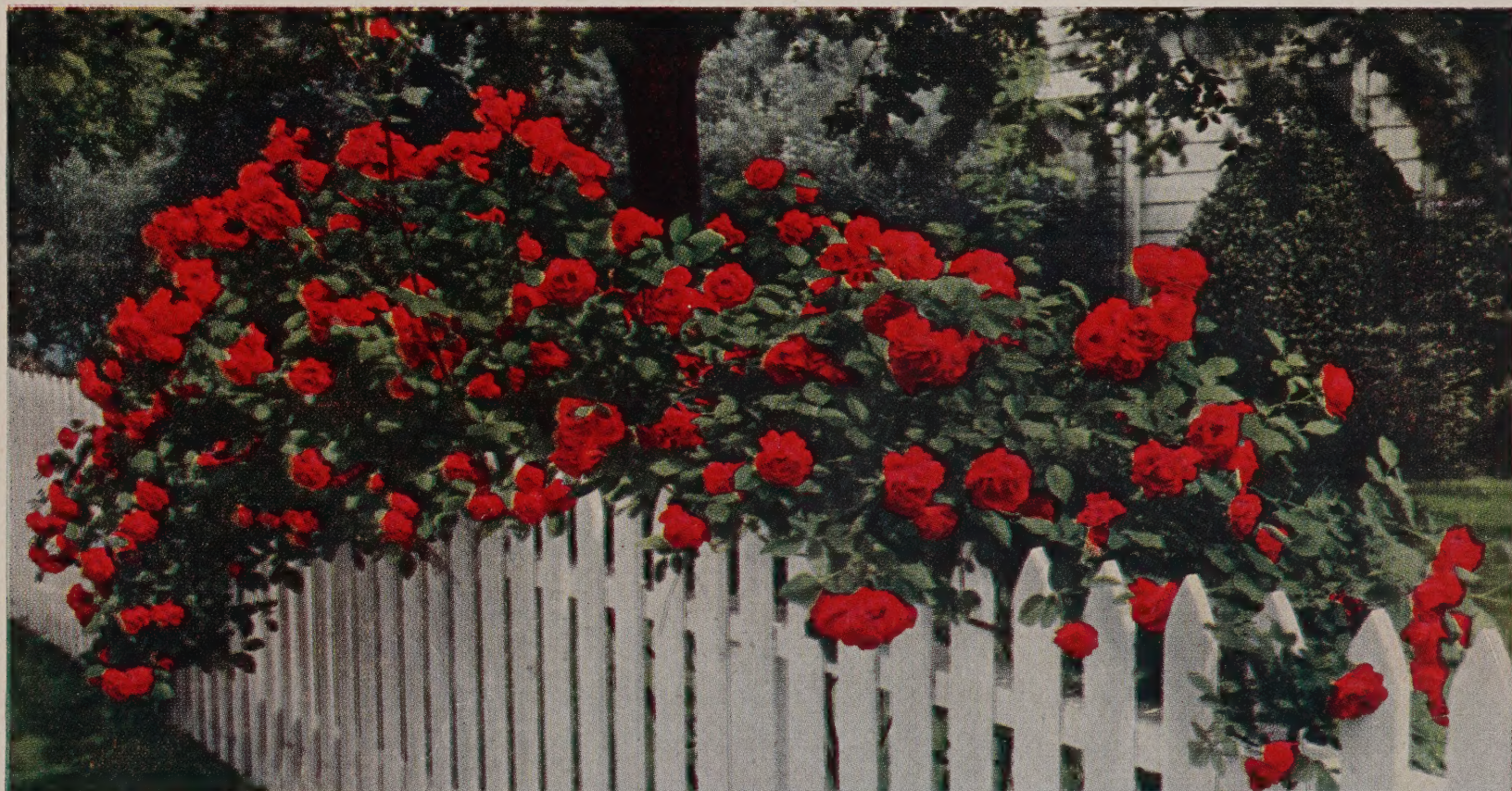
Pat. 484. Deep, soft salmon-pink. Flowers all summer. \$1.25 each, 3 for \$3.15, \$12.50 per doz.



PEACE

Sensationally Beautiful

Pat. 591. The outstanding Hybrid Tea of all time for size, color and vigorous growth. All-America winner in 1946 and still way ahead in 1949. \$2.00 each, 3 for \$5.00.



Large-Flowering Giant-Cluster Climber BLAZE

Pat. 10. Great trusses of blazing scarlet Roses in June, continuing through the summer and blooming freely again in the fall. \$1.50 each, 3 for \$3.75.

Goldfarb Seed Store

160 EAST 57TH STREET

NEW YORK 22, N.Y.

BE
PROUD OF
YOUR LAWN



Enjoy the Beauty of a Well-Groomed Lawn

LAWN SEED MIXTURES

Our perfectly blended Lawn Seed Mixtures are made from firm, plump seed, recleaned to give the highest purity with a minimum of inert matter. The individual grasses used are 100% permanent in nature and when properly cared for will successfully crowd out most troublesome weeds. Use 5 lbs. to 1000 sq. ft., 100 lbs. to $\frac{1}{2}$ acre.

SUNNY TURF LAWN SEED. A careful blending of permanent grasses adapted to normal sunny locations. Gives a fine, even-textured, velvety appearance to your lawn. Plump, live seed (germination 87.5%), recleaned to be almost weed free (0.35%). Lb. \$1.20, 5 lbs. \$5.85, 10 lbs. \$11.40, 25 lbs. \$28.25, 50 lbs. \$56.00.

TRU TURF LAWN SEED. Our best mixture at a price you can afford to pay. The finest, hardiest, recleaned grasses, with a purity of 98% and germination of 90%. Practically weedless (0.15%). For a sunny or lightly shaded area, use this mixture. Lb. \$1.45, 5 lbs. \$7.10, 10 lbs. \$14.00, 25 lbs. \$34.75, 50 lbs. \$68.00.

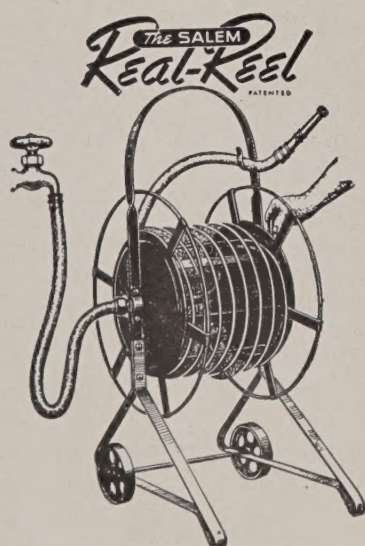
SHADY TURF LAWN SEED. A blend for shady spots under

trees. All hardy, permanent grasses in the best proportions for this condition. Germination 88.0%, weed content only 0.35%. Develops a good strong turf. Lb. \$1.10, 5 lbs. \$5.25, 10 lbs. \$10.25, 25 lbs. \$25.25, 50 lbs. \$49.50.

IDEAL SHADY LAWN SEED. Will develop into a thick, even-textured turf under very shaded conditions. Heavily blended with Creeping Fescue, the grasses are deep rooting and permanent. Germination 90%, weed content only 0.15%. Lb. \$1.45, 5 lbs. \$7.10, 10 lbs. \$14.00, 25 lbs. \$34.75, 50 lbs. \$68.00.

WILD WHITE CLOVER. On certain hot, dry soils where grass does not get a good hold easily and weeds invariably creep in, we recommend the use of Wild White Clover. This species forms few flowers and mats down in dense clusters of small-leaf Clover plants that are hardy and smother out weeds. Use 1 lb. per 2000 sq. ft. if turf is fairly good; double this quantity where little grass is growing. $\frac{1}{2}$ lb. \$1.75, lb. \$2.75, 5 lbs. \$12.00.

WE PREPAY All Lawn Seed Mixtures within 300 miles of New York City.



Lawn Aids THE SALEM REAL-REEL

Holds 150 ft. of hose. Weight 28 lbs.

Entirely different from other portable reels. This reel connects with faucet by means of patented leak-proof rotating coupling on the side of the reel. The water passes through this coupling into the hose on the reel, and while the water is running as much or as little hose as needed can be unreeled. All-metal construction. Triples life of hose—no need to drag hose on the ground—no more soiled clothes. Green and black finish.

Only \$14.95 complete

PLASTIC GARDEN HOSE

Modern plastic science now brings you a new and finer garden hose—**Feather-Lite.** So little bulk, so little weight—a small child can easily tuck a 50-ft. coil under her arm! Attractive rib finish in red or green. Wears longer, runs more water and resists hottest sun, zero cold, greases, oils, alkalis. Won't mildew, rot, crack or peel. Streamlined brass fittings that **won't pull off!** Made in 50-ft. lengths with sturdy brass couplings.

Carries a responsible guarantee. ONLY \$9.95, POSTPAID

ORGANIC LAWN AND PLANT FOOD—10-6-4

All plants, whether they are grasses, trees or perennials, need a balanced food that will produce healthy, vigorous growth but with enough other food elements readily available to keep the new growth sturdy. Organic materials disintegrate slowly over long periods of time, producing strong, healthy growth and lessening the loss of precious food elements by leaching through the soil. This eliminates the danger of root burning, for the period of feeding is lengthened greatly.

For good growth at low cost per square foot, use this carefully prepared plant food for your lawns, trees, shrubs, and all plants in your flower and vegetable gardens.

ECONOMICAL. Use only 2 to 3 lbs. per 100 sq. ft. Use 100 lbs. for 1000 to 5000 sq. ft. of lawn, 3 to 5 lbs. per 100 sq. ft. for gardens.

SAFE. 50% of the nitrogen in organic form, not immediately soluble in soil and will not cause burning.

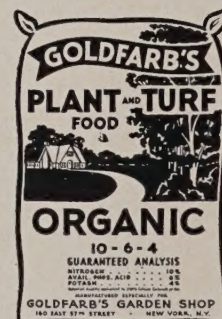
LASTING. Material used breaks down into actual food for grass and plants over a period of five to six months.

100 lbs. \$7.85, 50 lbs. \$4.50, 25 lbs. \$2.65, 1000 lbs. \$72.00

SALEM FERTILIZER SPREADER

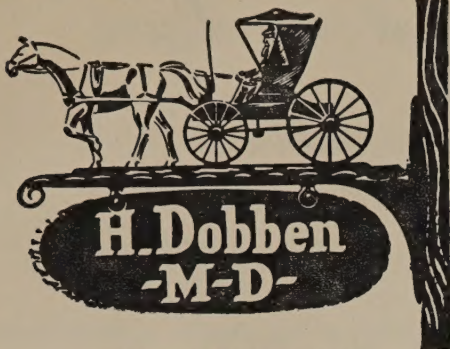
Well-constructed distributor capable of withstanding hard knocks and long usage. Will spread the material evenly and quickly. Shipped express, collect.

16-in. width, capacity 22 lbs. \$7 50
20-in. width, capacity 40 lbs. 11 50
30-in. width, capacity 80 lbs. 17 50
36-in. width, capacity 125 lbs. 35 50



WHITEHALL HOUSE MARKERS

Cast with solid aluminum alloy. Finished in weather-proof black, finished off with a lustrous Swedish Iron.

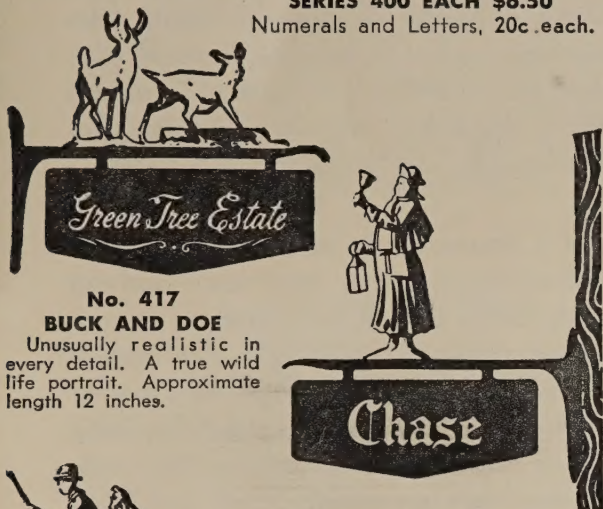


THE COUNTRY DOCTOR

A carefully executed silhouette with all details included. Complete with bracket, \$14.50. Lettering and numerals 20c each. Length is approximately 20 inches.

SERIES 400 EACH \$6.50

Numerals and Letters, 20c each.



No. 417

BUCK AND DOE

Unusually realistic in every detail. A true wild life portrait. Approximate length 12 inches.

No. 418 PICTURESQUE FIGURE OF OLD NEW ENGLAND LIFE

Perfect individual detail.
Approximate length 12 ins.

No. 422

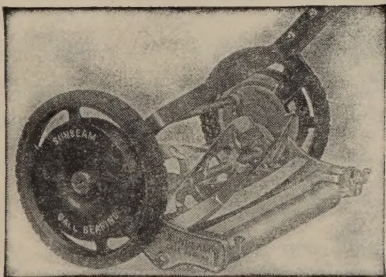
THE BAREFOOT BOY

Exceptionally attractive silhouette. Approximate length 12 inches.

No. 432

THE MALLARD DUCK

Authentic detail and life-like reproduction in every line. Also available in natural coloring for \$7.50. Approximate length 12 inches.



SUNBEAM LAWN MOWER

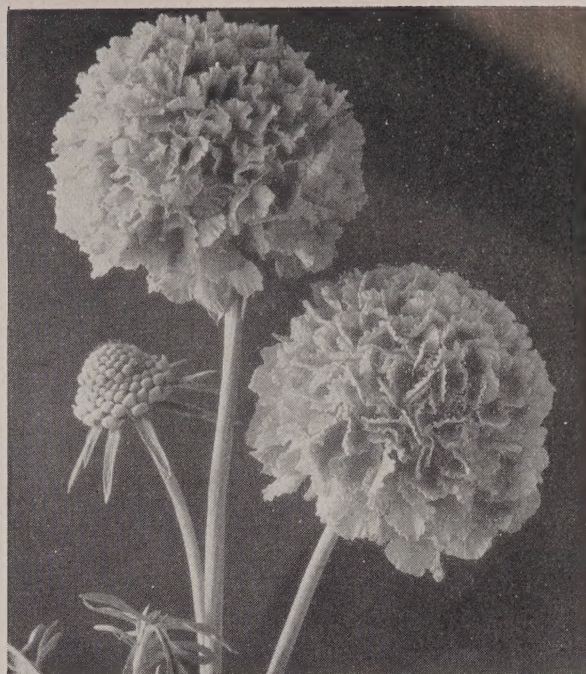
BUILT TO LAST

10 in. drive wheel. Molded rubber tires not slip-on.
5 specially rolled steel blades, bottom blade of tool steel.

18 in. cutting width.....\$27.50

16 in. cutting width.....26.50

F. O. B. New York, Shipped by Express.



SCABIOSA, Oxford Blue

elty Annual Flower Seeds

Double flowers
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8 inches tall
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likely to burn

F₁ hybrid, a
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2 to 4 inches
adding types.

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PHLOX Drummondii, Tetraploid. A development of modern plant science. The individual florets are 1 to 1½ inches in diameter, with very large flower clusters. The vigor extends to the strong, 8 to 10-inch stems. Flowers continuously all summer.

Tetraploid Scarlet. Deep intense scarlet-red.

Tetraploid White. Pure white, very large flowers.

Each, pkt. 50c, 5 pkts. \$2.00

SCABIOSA, Oxford Blue. Giant, full double flowers on strong stems. Fine deep blue shade. An outstanding variety for color, size, and vigor. Pkt. 35c, 3 pkts. \$1.00.

SNAPDRAGONS, Tetraploid. An entirely new class ideally suited for summer flowering, with strong stems, long spikes and huge flowers. Also highly recommended for the greenhouse as an early spring flower.

Pan American Pink. Deep rose-pink. The largest of the Tetra hybrids. Pkt. \$2.00, 3 pkts. \$5.00.

Tetra Yellow. Strong, tall spikes with large, fringed yellow florets. Pkt. \$1.50, 3 pkts. \$4.00.

Introductions of 1948

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Blooms all

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NICOTIANA, New Dwarf. A sensational advancement in the popular Flowering Tobacco family. The bushy plants grow only 18 to 25 inches high and most important of all, the flowers are open all through the day.

Daylight. Pure white, large blooms. Pkt. 25c, 5 pkts. \$1.00.

Sensation Mixed. A striking array of colors. Large flowers from white through pink, crimson and purple. Pkt. 35c, 3 pkts. \$1.00.

ties for the 1949 Home Garden

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BUSH BEAN, Cherokee

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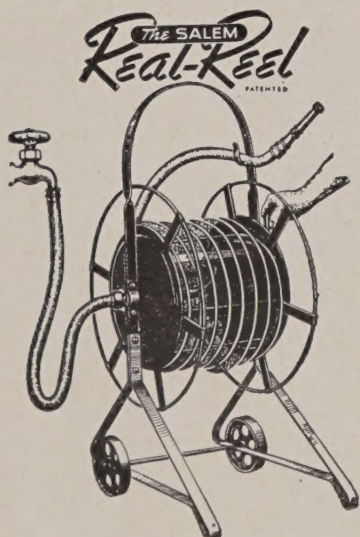
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ORGAN PLANT

All plants, wh
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LASTING. Me
plants over a
100 lbs. \$7

SALE FERTILI SPREAD

Horticulture Forever Moves Forward

Our catalog offers garden material from the many specialist growers in all parts of the world. Pansy seed from Switzerland—Delphinium from the outstanding Pacific Coast hybridizer—Perennial plants from stock originating in America, England, Holland, France and as in the case of Coreopsis Baden Gold the last new plant to leave Germany before World War II began.

It is impossible to estimate the number of hours spent by our government and the many State Experimental Stations in producing strains of vegetables for greater nutritional value, larger crops from smaller garden areas and most important, breeding strains which are resistant to the many diseases now prevalent. Have you taken advantage of these improved types?

It is our policy to offer the best of garden material at a fair cost to the purchaser. We do not add on extra charges because of scarcity of a product or because it is new. We guarantee all seeds, bulbs and plants offered in this catalog at prices we know are fair to all. Buy from Goldfarbs Seed Store with absolute confidence.

A Friend in Europe

You can send tons of food in a very small package if you send it as seed. A few pounds of seed such as Beets, Carrots, Leek, Onion, Cabbage, and Turnips produce such an abundance that surplus crops allow these people to trade food they have grown for other necessities. The best food gift is a liberal quantity of seed but send it now so it can be planted in time to produce a rich harvest.

We will be very glad to make a selection for you if you tell us what country you intend sending the seed to. A nice selection can be made from \$2.00 to \$25.00.



CORNFLOWER, Dwarf Rose Gem



SCABIOSA, Oxford Blue

Goldfarb's Novelty Annual Flower Seeds

CORNFLOWER, Dwarf Rose Gem. The large, very double flowers are a striking shade of carmine-rose, forming a nice contrast with the silver-green foliage. Plants are stocky, growing about 18 inches tall and flowering freely. This new variety now gives us three good colors in the Gem group. All are free flowering, dwarf and less likely to burn out in hot dry summers. Pkt. 35c, 3 pkts. \$1.00.

PETUNIA Grandiflora, Dwarf Hybrid Snowwhite. An F₁ hybrid, a crossing of two inbred strains to produce a truly uniform habit, vigorous and free branching. Pure white, fringed flowers 3½ to 4 inches across, blooming as profusely as the old small-flowered bedding types. Production costs are high but worth it. Pkt. \$1.00.

PETUNIA, Snowball Improved. Clear white blooms nearly 3 inches across, in profusion on well-rounded, dwarf compact plants that keep their shape and bloom all summer. Ideal as a border or where you want a solid mass of dwarf white bloom. Pkt. 50c, ½ oz. \$1.00.

PHLOX Drummondii Gigantea, Mellow Moon. Beautiful soft shade of pastel yellow that will harmonize with all colors in your garden. The individual florets measure better than 1 inch across and are borne in large clusters on 9-inch stems throughout the entire summer. Pkt. 50c, 5 pkts. \$2.00.

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Tetra Yellow. Strong, tall spikes with large, fringed yellow florets. Pkt. \$1.50, 3 pkts. \$4.00.

Meritorious Introductions of 1948

CALENDULA, Pacific Beauty. Bred to withstand summer heat. Larger flowers and clear colors on long, straight stems. Blooms all summer.

Apricot Beauty. An attractive two-tone apricot, beautifully formed.

Lemon Beauty. Pure lemon-yellow with long, wide, graceful petals.

Persimmon Beauty. True reddish orange of unusual brilliance and size.

Each, pkt. 25c, ¼ oz. 60c.

CALENDULA COLLECTION: One packet of each variety 60c.

COSMOS, Sensation, Radiance. The top-rated All-America winner for 1948. Early-blooming, giant flowers with full, overlapping petals. Bushy plants branching from the base, giving you armfuls of cut flowers as well as a garden display. The color is deep rose with true, rich crimson center zone. Pkt. 25c, ¼ oz. \$1.00.

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New Vegetable Varieties for the 1949 Home Garden

BUSH BEAN, Cherokee (Valentine Wax). 50 days. Erect, prolific plants. Pods golden wax, nearly straight, tender and stringless at all stages. Pkt. 15c, ½ lb. 35c, lb. 65c, 2 lbs. \$1.20.

CORN, Early Hybrid, Priscilla. 70 days. Sweet and of high quality, the ears are 6 to 7 inches long, well filled to the very tips. Stalks are only 4 feet tall. Developed by the Connecticut Experiment Station for earliness and flavor. Pkt. 30c, ½ lb. 60c, lb. \$1.00, 2 lbs. \$1.85.

ICEBOX WATERMELON, Early Bird. 75 to 80 days. A fine-grained, medium red, sweet Watermelon. Almost globular, 8 to 10 inches long, weighing 5 to 8 pounds. Never gets mealy, even when over-ripe. Seeds are very small; the vine is very short and produces heavily. Pkt. 25c, 3 pkts. 60c.

PEA, Cody. 57 days. Sweet, delicious and very early. A wrinkled variety of the Gradus type, resistant to wilt. Plump, broad pods contain seven to nine deep green, tender Peas. Pkt. 15c, ½ lb. 35c, lb. 55c, 2 lbs. \$1.00.



BUSH BEAN, Cherokee

Goldfarb's Selected Perennial Flower Seeds

Name	Color	Ht.	Bloom	Pkt.
ALYSSUM saxatile compactum	Golden yellow.....	1 ft.	May-June	\$0 15
ANCHUSA, Feltham Pride	Bright blue.....	3 ft.	June-July	25
AQUILEGIA, Columbine,				
Pink Shades.....	Clear pink tones.....	2 ft.	May-June	25
Longissima Hybrids.....	Very long spurs; many colors.....	2 ft.	May-June	50
Crimson Star.....	Blood-red, white corolla.....	2 ft.	May-June	25
Blue Shades.....	Large flowers; long spurs.....	2 ft.	May-June	25
Snow Queen.....	Pure white.....	2 ft.	May-June	25
Long-Spurred Hybrids.....	Wide color range.....	2 ft.	May-June	25
AQUILEGIA COLLECTION: 1 pkt. each of 4 colors, 85c				
BELLIS perennis monstrosa	Mixed.....	6 in.	Apr.-June	25
CAMPANULA, Canterbury Bell				
Carpatica, Blue.....	Large upright blue bells.....	1 ft.	All summer	25
Medium, Mixed.....	Very large bells.....	3 ft.	June-July	15
Medium calycanthema.....	Dark blue, light blue, rose, white, mixed.....	3 ft.	June-July	25
Persicifolia, Telham Beauty.....	Lavender-blue.....	4 ft.	June-July	25
CARNATION, Hardy Cottage	Assorted.....	1 ft.	June-Aug.	50
CHRYSANTHEMUM				
Shasta Daisy, Single.....	Pure white.....	2 ft.	May-Sept.	15
Shasta Daisy, Double.....	Pure white, interlaced petals.....	2 ft.	May-Sept.	25
COREOPSIS, Double Sunburst	Golden yellow.....	2 ft.	June-Oct.	25
DELPHINIUM, Giant Pacific Hybrids				
Galahad.....	Clear white; white bee.....	5-7 ft.	June-Oct.	1 00
Guinevere.....	Clear pink-lavender; white bee.....	5-7 ft.	June-Oct.	1 00
King Arthur.....	Deep violet; white bee.....	5-7 ft.	June-Oct.	1 00
Summer Skies.....	Light blue; white bee.....	5-7 ft.	June-Oct.	1 00
Pacific Hybrids Mixed.....	New colors; large florets.....	5-7 ft.	June-Oct.	1 00
DELPHINIUM, Hardy Larkspur				
Belledonna.....	Pale blue.....	3 ft.	June-Oct.	25
Bellamosum.....	Dark blue.....	3 ft.	June-Oct.	25
Gold Medal Hybrids.....	All shades of blue.....	5 ft.	June-Oct.	25
Chinensis, Blue Mirror.....	Large, navy-blue, spurless blooms.....	15 in.	All summer	35
DIANTHUS, Hardy Garden Pinks				
Plumarius, Single Mixed.....	Light pink to red.....	1 ft.	June-July	15
Plumarius, Double Mixed.....	Pink, red and white shades.....	1 ft.	June-July	25
Allwoodi, Carnation X Garden Pink hybrids.....	Dwarf, compact little Carnations. Mixed.....	1 ft.	All summer	35
Sweet Wivelsfield.....	Pink shades in large clusters.....	1 ft.	All summer	20
DIGITALIS, Foxglove,				
Gloxinioides.....	Spotted throat, rose or white.....	4 ft.	June-July	35
The Shirley.....	Giant flower, spotted throats.....	5 ft.	June-July	15
GAILLARDIA, Blanket-flower,				
Goblin.....	Bright yellow, deep red zone.....	16 in.	June-July	35
Prize Strain.....	Mixed autumn shades.....	2 ft.	June-frost	20
GYPSOPHILA, Babys-Breath				
Pacifica.....	Fine sprays of light pink.....	3 ft.	July-Aug.	50
Snow Queen.....	Double white.....	2½ to 3 ft.	July-Aug.	50
HEUCHERA				
Sanguinea splendens.....	Vermilion Coral-Bells.....	1½ ft.	July-Aug.	35
HOLLYHOCK, Chater's Double	Yellow, salmon-rose, Newport pink, crimson, white, maroon, mixed.....	5-7 ft.	July-Oct.	20
HOLLYHOCK COLLECTION: 1 pkt. each of 6 colors, \$1.00				
IBERIS, Candytuft				
Sempervirens.....	Glistening white.....	1 ft.	May-June	25
LIATRIS, Gayfeather,				
Spicata.....	Rosy purple.....	3 ft.	July-Sept.	25
LINUM, Heavenly Blue	Ultramarine Flax.....	1 ft.	May-Aug.	25
LUPIN, Russell Hybrids	Large flowers; huge spikes.....	3 ft.	June-July	25
MYOSOTIS				
Palustris semperflorens.....	Light blue Forget-me-not.....	10 in.	All summer	25
PLATYCODON, Balloon-flower,				
Grandiflorum, Blue.....	Like large blue Canterbury Bells.....	2 ft.	July-Oct.	35
Grandiflorum Mariesi.....	Dwarf form of above.....	1 ft.	July-Sept.	25
POPPY, Oriental	Salmon, red, mixed.....	3 ft.	June	15
POPPY nudicaule				
The Emperor.....	Lovely soft orange.....	1½ ft.	All summer	25
The Empress.....	Soft salmon shades.....	1½ ft.	All summer	25
Sanford's Giants.....	Giant flowers, assorted colors.....	1½ ft.	All summer	25
PRIMULA, Primrose,				
Veris.....	Yellow English Cowslip.....	6 in.	Apr.-May	20
Polyantha, Mixed.....	Large-flowered. Many shades.....	6 in.	Apr.-May	25
PYRETHRUM hybridum	Single and double Painted Daisies, Mixed.....	2 ft.	All summer	35
SCABIOSA caucasica Giant Hybrids	Ruffled blue shades.....	2 ft.	June-Sept.	25
SWEET WILLIAM (Dianthus barbatus)	White, Newport Pink, Purple Beauty, Crimson, Scarlet, Mixed.....	1½ ft.	May-July	20
VERONICA longifolia	Deep blue spikes.....	2½ ft.	July-Sept.	20
Spicata.....	Bright blue.....	1½ ft.	June-July	20
VIOLA cornuta, Johnny-Jump-up				
Arkwright Ruby.....	Rich ruby-crimson.....	6 in.	All summer	25
Blue Perfection.....	Clear blue.....	6 in.	All summer	50
Chantreyland.....	Large apricot.....	6 in.	All summer	25
White Perfection.....	Lovely white.....	6 in.	All summer	25
Mixed.....	All colors.....	6 in.	All summer	25

Hardy Perennial Plants

Perennial plants should be set in groups of three or more to give a good showing when in bloom. We sell them in minimum units of **3 of one kind** unless otherwise noted. We cannot ship any order for plants amounting to **less than \$2.50**. All shipments are sent by Express Collect.

Small orders can be sent by Parcel Post if you add 10% to cover postage charges. Our shipping season is March, April and May and again from September until early November.

All Perennial Plants, \$1.45 for 3 plants of one kind, \$4.00 per doz. of one kind, unless otherwise noted
We do not ship plants C.O.D.

**Indicates rock plants or those suitable for the front of the border.*

ANCHUSA. *Alkanet.*

Italica, Dropmore Variety. Tall spikes of forget-me-not blue in June and July. 4 ft.

***Myosotidiflora.** Sometimes called Chinese Forget-me-not. A charming plant 12 inches high, covered in May and June with pale blue flowers. Good in sun or shade.

ANEMONE. *Windflower.*

Hupehensis. Plants covered with rose-pink flowers in August and September. Plant in sun or light shade. 12 to 14 in.

Japonica, Queen Charlotte. Semi-double flowers of La France pink. Blooms from September until frost. 2 to 3 ft.

Japonica, Whirlwind. Semi-double, white flowers produced in abundance.

AQUILEGIA. *Columbine.*

Crimson Star. Large crimson sepals and spurs with white petals. Very choice. 3 for \$1.40, \$5.00 per doz.

Mrs. Scott Elliott's Hybrids. Lovely shades of lavender, blue, white, pink and yellow in this mixture.

Separate Colors: White, Pink, Blue, and Yellow.

HARDY ASTERS

These lovely perennials are important in the garden during late summer and early fall, blooming as they do right after phlox and just before hardy chrysanthemums.

Beechwood Challenger. Crimson-red. Medium height; extremely free flowering.

Blue Symphony. Soft tone of light blue with small yellow center.

Gayborder Blue. Intense blue flowers with yellow center. Strong, free-flowering.

Mt. Everest. The finest white Aster. Large flowers with very small center.

Violetta. The loveliest, deepest and richest blue Aster. It grows into a rounded bush about 2 feet high and about as wide. During September it is completely covered with bloom. A "must" for every garden.

Aster Frikarti. Lavender-blue flowers from 2 to 2½ inches across, blooming from June 1 until the middle of November. Does very well in light shade and comes to perfection in full sun.

All Asters, 3 for \$1.50, \$5.00 per doz.

ASTILBE, Fanal.

CAMPANULA. *Bellflower.*

Calycanthema. Cup-and-Saucer Canterbury Bells. Blue, white and pink.

***Carpatica, Blue Carpet.** A new Carpathian Harebell, literally a carpet of blue in midsummer. Very hardy. 5 in. 3 for \$1.50, \$5.00 per doz.

Grandis, Six Hills Giant. A hardy, early-blooming novelty. Pale blue, star-like bells on 3-foot stems. Grows equally well in sun or shade. 3 for \$1.50, \$5.00 per doz.

Persicifolia, Misty Morn. Double, silvery blue flowers on 30-inch spikes. Lovely to look at and superb for cutting. 3 for \$1.50, \$5.00 per doz.

Persicifolia, Telham Beauty. Strong growing, with huge, open, China-blue bells. Easily the most beautiful of all peach-leaved Campanula. Fine for borders and for cutting. 85c each, 3 for \$2.00, \$7.50 per doz.

COLORFUL HARDY CHRYSANTHEMUMS For Late Summer and Fall

Newer Introductions of Great Merit

BOKHARA. Beautiful blending of soft rosy crimson and wine. Exceptionally hardy, with lusty, disease-resistant foliage. 3 for \$1.40, \$5.00 per doz.

FRED F. ROCKWELL. Pat. 718. A gorgeous combination of bronze and luminous orange-scarlet with many heavily flowered sprays on strong-branching, 2-foot plants. Early October. \$1.00 each, 3 for \$2.00, \$7.50 per doz.

MAGNOLIA. Blooms of soft pink with creamy yellow tints cover the plants from mid-September on. Very hardy. 3 for \$1.40, \$5.00 per doz.

PINK RADIANCE. Huge sprays of soft luminous pink cover the sturdy plant from late September on. 3 for \$1.40, \$5.00 per doz.

RED VELVET. Finest of all crimson Mums. Large, lasting blooms. Healthy foliage. Early October on. 3 for \$1.60, \$5.00 per doz.

MERIT MUM COLLECTION. One each of the five New Introductions. **Special . . \$2.75**

Azalea or Cushion Mums

Late summer until hard frost.

APRICOT GLOW. Glowing apricot-bronze.

PINK CUSHION. Mounds of light pink.

RED CUSHION. Deep bronze-red.

SUNSET. Copper-bronze overlaid pink.

ONE Plant each of above four vars. \$1.60

3 plants of one variety \$1 45

Any 6 plants 2 50

Any 12 plants 4 50

Hardy Early-Flowering Favorites

BURGUNDY. Big handsome wine-red flowers on sturdy stems. Late September on.

EUGENE A. WANDER. The biggest, finest, earliest yellow. Early September on.

KING MIDAS. Large, soft golden yellow with faint bronze shading. Full of bloom from late September on.

LAVENDER LADY. Full double flower, perfectly formed; beautiful shade of lavender. Early October on.

MRS. PIERRE S. du PONT. Soft peach with undertone of light mauve giving an iridescent sheen to the large blooms. Early October.

SEPTEMBER DAWN. Lovely, double, rose-pink sprays from early September till frost. Hardy and vigorous.

SYMPHONY. An irresistible blend of mauve-rose overlaid coppery rose. Sturdy plants. Early October on.

THE MOOR. Gorgeous, lustrous rich amaranth-crimson flowers from October 5 till heavy frost.

COLLECTION 5. One plant each of above 8 varieties for \$3 85
3 plants of one variety \$1 50
Any 12 plants 6 00

CHRYSANTHEMUM MAXIMUM. *Shasta Daisy* For all-summer bloom.

Majestic. By far the finest Shasta Daisy.

Large, graceful, gerbera-like blooms on tall stems all summer. \$1.00 each, 3 for \$2.00, \$7.50 per doz.

Mt. Shasta. Fully double, pure white flowers on 2-foot stems most of the summer. A dependable variety. \$1.00 each, 3 for \$2.00, \$7.50 per doz.



Chrysanthemum Garden

HARDY PERENNIAL PLANTS, Continued

All Perennial Plants, \$1.45 for 3 plants of one kind, \$4.00 per doz. of one kind, unless otherwise noted

Two Outstanding New Carnations

Clementine. Large, clear snow-white flowers all summer and fall. Growth is compact and upright, with nice mat of foliage.

Waller's Red. A scarlet-red form of the above. Really winter-hardy except in coldest sections.

3 plants of one variety \$2.00
6 plants of one variety \$3.85

Three Unique Carnations

This unique strain of the *Dianthus* family begins flowering when the weather is warm and produces spicily fragrant blooms all summer. Beautiful compact mat of blue-green foliage. Demands a sunny location. 12 inches tall.

Dubonnet. Unique type. Warm deep Dubonnet-wine shade.

Rose Unique. Fragrant, double, deep rose.

Salmon Unique. Lovely large salmon flowers all summer. Spicy.

1 plant each of above 3 varieties, \$2.25
3 plants of one variety, \$2.00
12 plants of one variety, \$7.50

COREOPSIS, Baden Gold. See page 7.

DELPHINIUM, Larkspur.

Belladonna. Light sky-blue. Not as tall growing as the hybrids. This type has a long blooming season and is excellent for cutting.

Bellamosum. A dark blue form of the above.

Chinense. Blue Butterfly. Low, ever-blooming, it rarely grows more than 15 inches high. Gentian-blue.

Majestic Pacific. See page 7.

DICENTRA, Bleeding-Heart.

***Eximia, Sweetheart.** Pure white, dwarf Bleeding-Heart with blue-green, fern-like foliage. Everblooming and hardy. Grows in full sun or shade. 3 for \$2.25, \$8.00 per doz.

Spectabilis. This old favorite should be in every garden. Its long racemes of graceful, pink, heart-shaped flowers are always attractive. Thrives in almost any kind of soil, in either sun or shade. This special low price will allow you to plant it throughout your garden. 3 for \$2.00, \$7.50 per doz., 25 for \$14.00.

DIGITALIS, Foxglove.

Giant Shirley Hybrids. Flower-spikes 3 feet long, crowded with large, bell-shaped flowers. Colors range from white to pink and deep rose. Easily grown biennial for sun or shade.

FUNKIA, Plantain Lily.

Subcordata grandiflora. Very large, lily-shaped, fragrant white flowers in August and September. Handsome light green foliage; lovely as a ground cover in the shade or planted in clumps under trees. 3 for \$1.75, \$5.00 per doz.

GEUM

***Waight's Brilliant.** New low Geum with large, single, orange-scarlet flowers on 5-inch stems. Good for the rock garden but prefers shade.

Wilton Ruby. Deep ruby-red. 3 for \$1.50, \$5.00 per doz.

GYSOPHILA, Babys-Breath.

Bristol Fairy. Produces large panicles of double white flowers through the summer. A very fine cut flower. 3 for \$1.50, \$5.00 per doz.

Flamingo. A new double pink form of the above. Choice and very scarce. \$1.00 each, 3 for \$2.75, \$10.00 per doz.

HELLEBORUS

Niger. Christmas Rose. Low evergreen, hardy plant with attractive, leathery foliage. Large white anemone flowers are produced in December, January and February, regardless of cold or snow. Field-grown plants, \$1.00 each, 3 for \$2.50.

HEMEROCALLIS, Daylily.

Hyperion. So far superior to other varieties that we strongly urge you to include some in your order. Flowers are large, soft canary-yellow, during July and August. 3 for \$2.00, \$7.50 per doz.

HOLLYHOCK

Chater's Double. Scarlet, Pink, White and Yellow. Field-grown plants.

IRIS ORIENTALE

Unsurpassed for midsummer show. The flowers are very large but graceful, and the sword-like foliage adds to their attractiveness.

Betty F. Holmes. Pure white, with no other coloring. Very tall, blooming abundantly. Its double set of large petals has a sparkling texture.

Gold Bound. A fine floriferous plant bearing large, double, pure white flowers, enriched by a creamy glow from the gold-banded center.

Koko-no-iro. A large, double flower of purple and gold. One of the best.

Kuma Funjan. Double, intense claret-red with tufted center and yellow throat markings.

La Favorite. An exceptionally double flower. The delicate blue-white of the falls is faintly laced with fine purple veins.

Lila. Double; petunia-violet, with an attractive bluish cast at the center. There is a bright orange spot on each of the six petals, surrounded by a white area, radiating out into white veins.

Lucia Marshall. A fine large, double pansy-violet with white veins; center of flower white with yellow spots.

Mahogany. Large double flowers, the latest to bloom. Velvety mahogany-red, with petals prettily crested.

Pyramid. A magnificent double to triple deep blue-purple, with white styles and yellow throat creating a striking contrast.

Red Riding Hood. The finest single red Oriental Iris.

All Oriental Iris, 3 for \$1.50, \$5.00 per doz.

LIATRIS, Kansas Gayfeather.

Pycnostachya. Long narrow spikes of rich purple flowers that last a long time in midsummer. 4 ft.

Scariosa, September Glory. A September and October-flowering *Liatris* with 5 to 6-foot flower spikes. Wonderful for cutting. 3 for \$1.50, \$5.00 per doz.

LUPIN

Russell's Hybrids. Long spikes bursting with bloom. Exquisite shades of lavender, blue, pink, rose, and cream. Offered as a mixture only.

LYTHRUM

Morden's Pink. Masses of gay, clear rose-pink flower-spikes from mid-June until October. Sun or semi-shade. Lovely in any border, and extremely easy to grow. Very fine for the summer border. 2½ ft.

PENSTEMON

Rose Elf.

PHLOX. See page 7.

PLATYCODON, Chinese Balloon-Flower.

Grandiflora. Deep blue flowers in late summer.

Grandiflora rosea. Lovely new tall-growing variety with rose-pink flowers. 3 for \$1.40, \$5.00 per doz.

PRIMULA, Primrose.

***Giant Blue.** Large flowers in blue shades. 3 for \$1.40, \$4.75 per doz.

***Polyanthus, Bright Border Hybrids.** Giant flowers in clusters on 8 to 10-inch stems. All shades from yellow and orange to mauve, pink and dark red. Plant in rich soil in shade.

SCABIOSA

Caucasica, Isaac House Hybrids. Blue Bonnet. Shades of lavender and blue, on 24-inch stems all summer.

STOKESIA

Blue Moon. Blue aster-like flowers 5 to 6 inches across, on stems 12 to 15 inches high. Blooms freely in late summer.

THALICTRUM, Meadow-Rue.

Lavender Mist. Tall new variety from Bulgaria, just the thing for shade or as background in the border. Quantities of lovely lavender flowers on many-branched stems 4 feet high. Cut it and use it like *Babys-Breath*. 3 for \$1.50, \$5.00 per doz.

VERONICA, Speedwell.

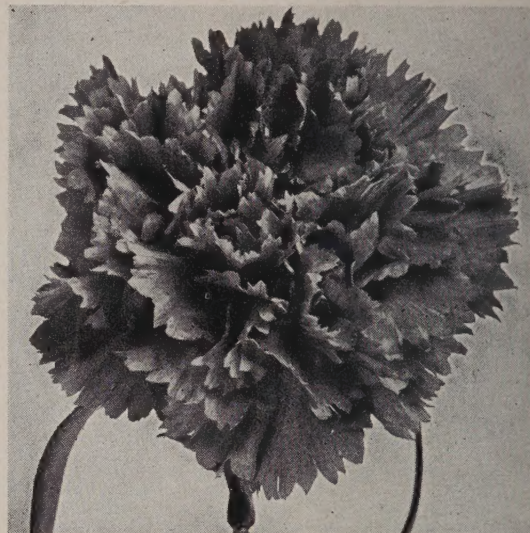
These fine perennials are as important in the garden as *phlox* or *delphinium*. They are easily grown in good garden soil, in sun or shade.

Crater Lake Blue. This early-blooming variety produces spikes of the most beautiful gentian-blue flowers. 12 in.

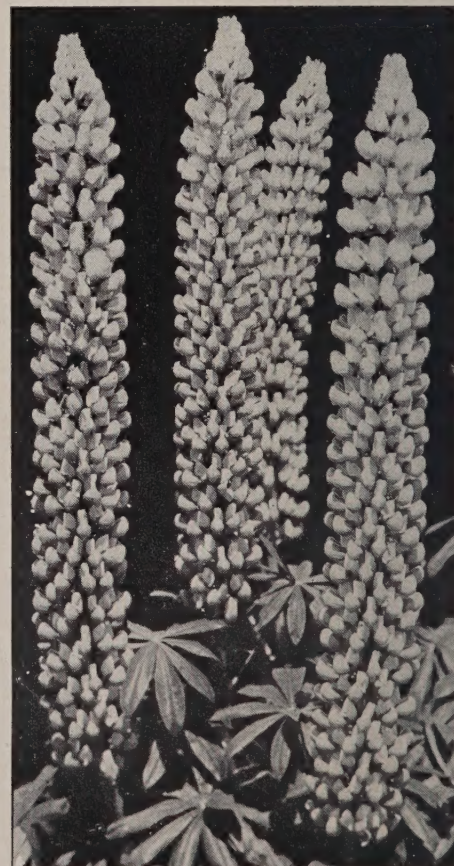
***Incana.** Silvery gray foliage and blue flowers in June. Fine for borders or the rock garden. 8 to 10 in.

Spicata, Blue Peter. Lovely new English introduction. The plants are sturdy and compact, dark blue flowers. A prolific bloomer. 2 ft.

Spicata, Blue Spire. Dark, shiny foliage; spikes of deep blue flowers throughout the summer. 12 to 15 in.



Carnation



Russell Lupins



HARDY PHLOX FOR MIDSUMMER BLOOM

GIANT CLUSTER PHLOX

The finest midsummer-blooming perennial. These improved varieties have very large individual florets carried in great clusters on sturdy stems.

- Augusta.** Pat. 252. Brilliant sparkling cherry-red flower clusters. Rich bronzy green foliage.
Charles H. Curtis. Bright clear red that does not fade. Exceptionally large clusters. Best of this color.
Harvest Fire. Brilliant heads of bright salmon, with a strong orange undertone. Strong growth.
Leo Schlageter. Rich carmine-red that blends well with other colors. Tall vigorous plants.
Lillian. Large, soft cameo-pink flowers in big heads. One of the best, with pale blue eye.
Mary Louise. The largest, purest white Phlox. Giant trusses of silver dollar florets.
Purple Heart. Large, purple-maroon. Stunning with Hemerocallis Hyperion.
Salmon Beauty. Rich salmon-pink with pretty white eye. Outstanding for size, color and vigor.

Three plants of one variety \$1.50, \$5.00 per doz.

PHLOX OFFER NO. 7

One plant each of above 8 varieties\$3.40
 One plant each of 5 illustrated\$2.00

PHLOX SUBULATA, Moss or Mountain Pinks

This type spreads in a solid mat like grass, covering itself with bloom in late April and early May. Very effective on banks and in the rock garden.

- Alba.** Pure white flowers in masses. **Blue Hill.** Light blue. Often recurs in fall.
Crimson Beauty. Brilliant crimson. Free flowering. **Samson.** Deep clear rose-pink. Very free flowering.
Vivid. Bright salmon-pink, darker eye. Very compact.

3 plants of one variety \$1.50, \$5.00 per doz.



ATTENTION

If the bottom leaves on your Phlox turn brown, use Azofume 10 as a dust. Also highly recommended for Delphiniums and Chrysanthemums to control red spider and mite.

Lb. 80c;
 4 lbs. \$2.40.

For stronger roots and vigorous healthy flowers and plants feed with Organic Plant Food using 3 pounds per 100 sq. ft.

25 lb. bag, \$2.65
 100 lb. bag, \$7.85



COREOPSIS, BADEN GOLD

A lovely new Coreopsis so far superior to any other we have ever seen that we unhesitatingly recommend it to our customers. The enormous flowers measure 3½ to 4 inches in diameter and are carried on tall, wiry stems. It is extremely hardy and blooms until frost. The color is chrome-yellow. Height 3 feet. 3 for \$2.50, 6 for \$4.50.

MAJESTIC PACIFIC DELPHINIUM

Tall, stately spires of the World's Finest Delphinium, with exceptionally large individual florets often 3 inches across, in clear pure colors. This strain represents many years of breeding by a famous West Coast hybridizer.

Camelliard Series. Lovely shades of lavender with white and honey-colored bee.

Galahad Series. Giant double pure white, white bee.

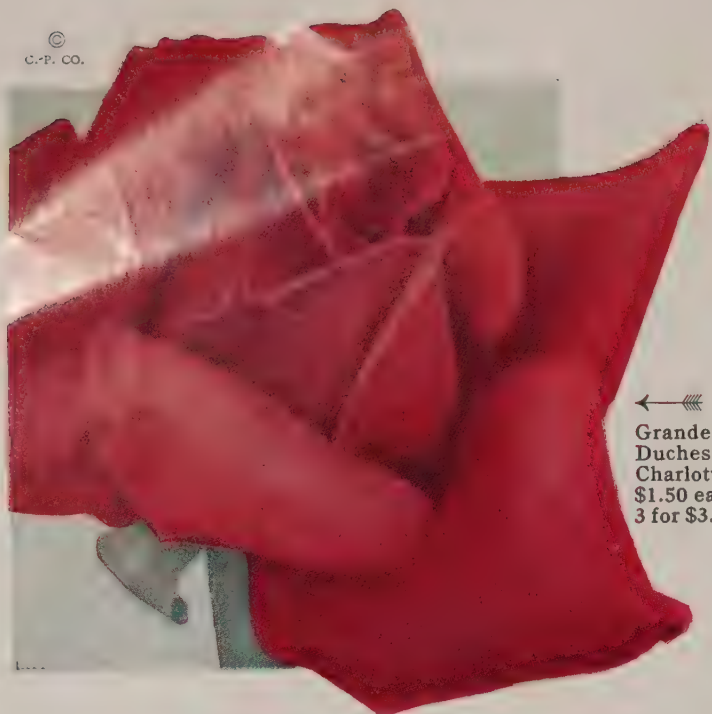
King Arthur Series. Giant double, rich royal purple, with white bee.

Summer Skies Series. Shades of pale and light blues with white bee.

The above four series, 3 for \$2.75, \$8.00 per doz.

Pacific Hybrids. From above colors, mixed. 3 for \$2.00, \$7.00 per doz.

COREOPSIS, Baden Gold



Grande
Duchesse
Charlotte.
\$1.50 each,
3 for \$3.75



© Rex Anderson.
\$1.50 each, 3 for \$3.75

Finest Patented ROSES

Selected for large
flowers with full cen-
ters, blooming freely
on long stems. Noted
for vigorous growth
and outstanding color.



© Mirandy. \$1.50 each, 3 for \$3.75



©
Charlotte
Armstrong.
\$1.50 each,
3 for \$3.75



© Lowell Thomas. \$1.50 each, 3 for \$3.75



Countess
Vandal.
\$1.50 each,
3 for \$3.75

Two New Roses

•
THE
ALL-AMERICA
WINNERS
FOR 1949

•
Forty-Niner
Tallyho

Selected as the best this year
in trial gardens from the East to
the West Coast. Strong two-year,
northern field-grown plants.

Tallyho. \$2.50 each, 3 for \$6.75

Forty-Niner. \$2.50 each, 3 for \$6.75



© MARY MARGARET McBRIDE. \$1.50 each, 3 for \$3.75



PEACE.
\$2.00 each,
3 for \$5.00
©



© C.F. CO. MME. HENRI GUILLOT. \$1.50 each, 3 for \$3.75



CRIMSON GLORY. \$1.50 each, 3 for \$3.75

GOLDFARB'S Everblooming ROSES

Six Popular Roses

For colorful, long-stemmed blooms.

Ami Quinard
Marcia Stanhope
Pres. Macia

Condesa de Sastago
Mrs. P. S. du Pont
Poinsettia

Described on opposite page

6 Roses, one each of above, \$6.25
18 Roses, three each of above, \$18.25
30 Roses, five each of above, \$28.75

Mrs. Pierre S. du Pont
See opposite page.

Poinsettia

ROSETONE

For Healthier Roses

A proved combination of hormones and vitamins to insure success in planting bushes and revitalizing your present plants. Enough for 25 plants, 3 ozs. \$1.00.

Floribunda ROSES

The most effective and dependable of all Roses, freely producing great clusters of bloom. Require little or no pruning. The hardiest of all bush Roses. Height 24 to 30 inches.

Plant Floribundas in solid beds or as a border or low hedge for all-summer pleasure.

Floribunda, Mrs. R. M. Finch

Collection

Red Velvet. As illustrated.

Mrs. R. M. Finch. As illustrated.

Dagmar Spaeth. Large trusses of pure white.

Three each of above Roses, \$9.25

Five each of above Roses, \$15.00

Separately, \$1.15 each, 6 for \$6.25,
25 for \$24.00

Floribunda, Red Velvet

Clematis, Lawsoniana

Clematis Collection

SPECIAL OFFER 10C

Three colorful varieties shown above,
for late summer and fall blooms on that
trellis, fence or stone wall.

One plant of each, \$2.85, postpaid
Three plants of each, \$8.35

Clematis, Crimson King

Clematis, Comtesse De Bouchaud

Hardy Northern *Field-Grown* ROSES

THE CREAM OF THE CROP

Hardy northern field-grown Roses guaranteed to bloom this spring and summer. Our Roses are grafted on the finest understock, and the crop is never dug until the wood is thoroughly ripened.

Roses should be planted while the weather is cool. Order early so that we may ship them at the proper planting time.

All-America Winners, 1949

Forty-Niner. Pat. 792. The most brilliant two-toned Rose grown. Inside of petal is a vivid Oriental red while the outside is strong chrome-yellow. A strong grower, free flowering, with healthy foliage. \$2.50 each, 3 for \$6.75.

Tallyho. Pat. Pending. This variety has all the points you look for in a good garden Rose. Easily grown. Beautiful buds and large, handsome open flowers with a rich spicy fragrance. The flower petals are of great substance, which adds to the long keeping qualities when cut. Deep rose lightly suffused crimson. \$2.50 each, 3 for \$6.75.

Modern Monthly Roses

All varieties below, \$1.15 each, 6 for \$6.25, 25 for \$24.00, your selection.

RED

Ami Quinard. Deep maroon-red, semi-double, fragrant blooms on tall, vigorous plants.

Charles K. Douglas. Large, double, fragrant flowers of bright velvety crimson. Excellent foliage and stems.

Christopher Stone. Bright scarlet-red flowers, large and full double. Strong, upright bushes.

Margaret McGredy. Bright scarlet blending to orange at base, opening to deep carmine-rose. Free blooming.

Poinsettia. The same deep scarlet-red seen in poinsettias at Christmas time. A beautiful Rose. Vigorous plants produce flowers freely all season.

PINK

Imperial Potentate. One of the largest-flowering pinks. Perfectly formed flowers of shining rose-pink, quite fragrant. Bushes are sturdy, producing long stems.

Picture. Perfectly formed, large flowers of rose-pink with a satin sheen. Free-flowering, strong plants with healthy foliage.

Pink Dawn. A very pleasing shade of deep rose-pink, blending to apricot at the petal base. Decidedly fragrant.

President Macia. Produces the longest buds we have seen, of clear pink with deeper veins. Buds open into huge, fragrant, lighter pink blooms. Long stems for cutting.

The Doctor. Huge flowers often 5 inches across, of satin silver-pink and very fragrant. The buds are large and pointed. Really immense.

WHITE

Marcia Stanhope. A very large, pure white, perfectly formed Rose. Really semi-double when fully opened, showing a cluster of golden stamens. Very fragrant.

McGredy's Ivory. Large, fully double, lightly fragrant blooms with lustrous, heavy petal texture. Very free flowering, as are all McGredy Roses.

YELLOW

Mrs. E. P. Thom. Large, fully double, well-formed flowers of clear yellow. Very hardy and vigorous. Beautiful flowers and healthy foliage.

Mrs. P. S. du Pont. Fully double, nicely formed flowers of golden yellow. Free blooming and vigorous even during warm weather.

TWO-TONED

Condesa de Sagato. Large, globular flowers of copper-red; underside of petal is rich golden yellow. Enticingly fragrant and fully double.

Mme. Joseph Perraud. Long, tapering buds blending red and orange. The fragrant flowers open to reddish pink suffused with golden orange.

President Herbert Hoover. Scarlet, cerise and yellow buds open to spicy-scented, large, double, flaming scarlet blooms with yellow on reverse of petals.

Floribunda Roses for Masses of Bloom All Summer

Truly dependable. Free flowering and exceptionally winter-hardy. Height 24 to 30 inches. Plant Floribundas in solid beds, as a border or low hedge for all summer pleasure. \$1.15 each, 6 for \$6.25, 25 for \$24.00.

Dagmar Spaeth. Large, double, pure white flowers in great clusters. The plants grow from 20 to 24 inches tall and are bushy and trim in growth. Fine for bedding or as a low hedge.

Improved Lafayette. Lustrous glowing red suffused crimson. The medium-sized flowers are carried in large clusters from early summer until late fall.

Mrs. R. M. Finch. The large flower clusters are very showy. Individual blooms are 2 inches across, light pink with a satiny texture changing to cream-blush in warm weather. Illustrated on page 10.

Pinocchio. The sensational Floribunda Rose. Pat. 484. Great clusters of reddish pink pointed buds which open into long-lasting, rich salmon miniature Hybrid Tea Roses 1½ inches across. Truly a wonder Rose blooming continually throughout the summer and fall. \$1.25 each, 3 for \$3.15, \$12.50 per doz.

Red Velvet. Velvety glowing crimson. The flowers are large, with slightly ruffled petals carried in great clusters. A truly vigorous grower. Illustrated on page 10.

Feed your Roses with Goldfarb's Organic Lawn and Plant Food. One pound feeds six bushes all season; apply half that quantity in April and the rest in early August. See page 2.

Patented Large-Flowered Climbing Roses

Blaze. Pat. 10. The Everblooming Paul's Scarlet Climber. A blaze of scarlet in June, with great clusters of large blooms. Remove flowers as they fade to insure continued bloom throughout the summer. Illustrated on front cover. \$1.50 each, 3 for \$3.75.

Doubloons. Pat. 152. A truly winter-hardy yellow climber. Magnificent, large blooms of bright golden yellow in profusion for a long period. Foliage is healthy and vigorous. \$1.50 each, 3 for \$3.75.

New Dawn. Truly an everblooming Climbing Rose. Light appleblossom-pink blooms in profusion on canes which do not ramble as do most climbers. Slight Tea Rose fragrance. Free flowering; long stems and neat growth habit. \$2.00 each, 3 for \$5.00.

Hardy Climbing Roses, Large- Flowered, June-Blooming Favorites

Silver Moon. Strong, lustrous dark green foliage forms an ideal contrast to the very large, single, snow-white, saucer-shaped flowers. Large clusters of golden stamens in the center accent the great beauty of the bloom.

Spanish Beauty (Mme. Gregoire Staechelin). An unusually strong-growing, free-blooming variety. Buds are crimson, opening to soft pink stained with carmine. Open flowers are as large as Hybrid Tea Roses.

Paul's Scarlet Climber. Immense clusters of large, intense scarlet-red blooms make this the most popular of Climbing Roses. Foliage is dense and vigorous.

Any of the above,
\$1.15 each, 6 for \$6.25, 25 for \$24.00

All of the June-blooming Climbers listed above should be pruned immediately after flowering. Climbing Roses were made to be rampant. Confine your pruning to the removal of old heavy canes, which should be cut off at the ground.

Free-Flowering Vines

To Cover Trellises, Fences, Stone Walls and Unsightly Spots

Graceful Clematis, Easy to Grow

A rich, well-drained garden soil, loosened by the addition of sand or peat moss, is best. Thoroughly mixing a tablespoonful of lime with the soil that is used in planting will overcome any acid condition.

The plants should be set 3 inches deeper than in the pot, with the soil firmed well around the roots and watered frequently in dry weather.

Comtesse de Bouchaud. Large-flowered bright pink.

Crimson King. Velvet crimson. Long flowering.

Duchess of Edinburg. Double, pure white.

Jackmani. Large, purple. One of the finest and most easily grown.

Lawsoniana. Blue, flushed with mauve. Overlapping petals.

Ramona. Large, single, pale blue flowers completely cover the vine.

Above Clematis, \$1.00 each, \$10.00 per doz.

Paniculata. Small, white, sweet-scented flowers in large clusters. 85c each, \$8.50 per doz.

SILVER LACE VINE. Foamy masses of lace-like white flowers in September are carried on plants which often reach a height of 25 feet. The plants are seldom troubled by disease. \$1.00 each, \$10.00 per doz.

Chinese Wisteria

Blooms early in May, with great clusters of flowers completely hiding the vine. Wisterias should never be fertilized unless the soil is completely run down. All long, thin wood should be trimmed out to the size of a pencil.

Blue or White. Strong plants, \$2.00 each.

Goldfarb's Dependable Vegetable Seeds

Home-grown vegetables always taste better. Tested and proved for vitality

Miniature Vegetables

Table Delicacies to Delight Your Taste

Tomato, Tiny Tim. Large clusters of bright red Tom Thumb Tomatoes. Fruits less than 1 inch in diameter, on bushy plants 15 inches high. Fine for salads or appetizers. Pkt. 35c, 3 pkts. \$1.00.

Sweet Corn, Golden Midget. 68 days. Ears are only 4 inches long, filled with rich golden, tender, sweet kernels. Plants grow only 3 feet high. Pkt. 35c, 1/2 lb. 75c.

Sweet Corn, White Midget. 75 days. Ears 3 1/2 inches long, with 10 to 12 rows of luscious, sweet, white kernels. Pkt. 25c, 1/2 lb. 50c.

Miniature Cucumber, Mincu. A real miniature early Cucumber from the Minnesota Experiment Station. Bears a heavy crop of 4-inch fruits on almost runnerless plants. Pkt. 25c, 5 pkts. \$1.00.

Icebox Watermelon, Early Bird. 75 days. A fine-grained, medium red, sweet Watermelon. Almost globular, 8 to 10 inches long, weighing 5 to 8 pounds. Never gets mealy, even when over-ripe. Seeds are very small; the vine is very short and produces heavily. Pkt. 25c, 3 pkts. 60c.

COLLECTION 12: 1 pkt. each of the 5 Miniature Vegetables for \$1.25

Asparagus

A delicious early vegetable

Mary Washington. The outstanding variety, developed by the U. S. Department of Agriculture, and the most nearly rust-resistant. Produces tight tips that do not open until well out of the ground. Heavy 2-year roots, \$6.00 per 100

Beans

One pound plants
100 feet of row

ROTOX protects your Beans from the Mexican Bean beetle if used as a dust or spray every ten days from the time the plants have three leaves. 5 lbs. \$1.85.

Green Bush Beans

Bountiful Stringless. 45 days. The most popular flat-podded green Bean. Long and entirely stringless.

Goldfarb's Prolific Stringless Green-Pod. 52 days. The best green-podded Bean of them all. Large, attractive pods 6 inches long, tender, plump, brittle and of exceptional flavor. Very productive.

Plentiful. All-America Bronze Medal. Resembles Bountiful but has longer, slightly thicker pods that are darker green and of better flavor.

TENDERGREEN. A green-podded Bean of unusual merit. Pods long, light green, round and absolutely stringless. It yields a heavy crop and matures in six weeks.

Wax Bush Beans

Cherokee (Valentine Wax). 50 days. Erect, prolific plants. Pods golden wax, nearly straight, tender and stringless at all stages.

Pencil-Pod Black Wax. 45 days. Round, straight pods, 6 to 7 inches long. Absolutely stringless.

All above Beans,
Pkt. 15c, 1/2 lb. 35c, lb. 65c, 2 lbs. \$1.20

Bush Lima Beans

One pound plants
100 feet of row

Fordhook Bush 242. 75 days. Produces a heavy crop of large, fat pods in clusters of three or four. The pods contain three to five Beans. 1/2 lb. 45c, lb. 85c, 2 lbs. \$1.60.

Henderson's Bush. Small, tender, early variety known as Bush Butter Beans. Pkt. 15c, 1/2 lb. 40c, lb. 75c, 2 lbs. \$1.40.

Pole Lima Beans

One pound plants
50 poles

King of the Garden. 87 days. Pods 5 to 6 inches long, containing four or five large, flat Beans of fine quality.

Leviathan. An early, strong-growing variety. Pods are produced in large clusters and are well filled with good-sized pale green Beans with a rich, buttery flavor.

All Pole Lima Beans,
Pkt. 15c, 1/2 lb. 40c, lb. 75c, 2 lbs. \$1.40

Pole Bean

Kentucky Wonder (Old Homestead). 67 days. Very popular. Bears a heavy crop of round, meaty, tender, brittle Beans, 8 to 9 inches long, in clusters. Superb flavor. Pkt. 15c, 1/2 lb. 40c, lb. 75c, 2 lbs. \$1.40.

Beets

One ounce plants
100 feet of row

Detroit Dark Red. The best late Beet, having a fine dark red color and round globe shape.

Early Wonder. Unsurpassed in earliness, and uniformity. Roots semi-globular, deep red, tender and of excellent quality.

Special Crosby Egyptian. 52 days. Dark red, flat roots. Tender and sweet.

All Beets, pkt. 15c, oz. 35c, 1/4 lb. \$1.00

Broccoli

One pkt. will produce
about 200 plants

Italian Sprouting Calabrese. A fine strain producing green heads. After the main head is cut, smaller ones appear on the side shoots. Pkt. 20c, 1/4 oz. 50c.

Brussels Sprouts

One pkt. will produce
about 200 plants

Long Island Improved. An American variety grown for American conditions. This strain will produce dense clusters of sprouts of good size and exceptional quality. Pkt. 20c, 1/4 oz. 50c.

Cabbage

One pkt. will produce
about 100 plants

Use **ROTOX** to control the cabbage worm. Two dustings as the head is forming will do. Use it on Broccoli too. 5-lb. bag \$1.85.

COPENHAGEN MARKET. A favorite early Cabbage. The heads are solid, round and of good quality.

Early Jersey Wakefield. Still the best early Cabbage for the garden. Heads are medium sized and pointed. Plants grow compact and may be set close together.

Golden Acre. An extra-early Cabbage of the Copenhagen type, maturing in about 60 days. The heads are round, solid and smaller than Copenhagen Market.

Mammoth Red Rock. The finest strain of Red Cabbage. It produces large, solid, well-formed, deep red heads. Fine for late summer and winter use.

PENN STATE BALLHEAD. The heaviest yielding Cabbage known, forming compact, solid, ball heads of extra fine flavor. A disease-resistant late variety.

Premium Late Flat Dutch. The reliable fall and winter-keeping Cabbage. Popular everywhere.

Special Long Island Savoy. The heads are large, solid and heavily crinkled. Rich dark green; of good quality.

All Cabbage,
Pkt. 15c, 1/2 oz. 45c, oz. 75c.

Cauliflower

One pkt. will produce
about 100 plants

Early Snowdrift. Matures evenly; fine texture; large foliage to protect the head. Pkt. 25c, 1/4 oz. \$1.35.

Super Snowball. The finest, earliest Cauliflower. This strain will bear before any other is ready to use. The heads are large, with ample foliage; inner leaves curl over for sun protection. Pkt. 35c, 1/4 oz. \$1.50.

Carrot

One ounce plants
100 feet of row

Chantenay Half-Long. A popular, tender variety for the home garden. Deep orange, tapered roots 6 inches long.

DANVERS SPECIAL. Long, slim, tapered, deep orange Carrot. Absolutely coreless. A California type that does not need too sandy a soil.

Hutchinson. Large, tapered, stump-rooted, deep orange. Sweet and tender. A good winter keeper.

Imperator. The long, slender, blunt-ended Carrot most often seen in the markets. Very sweet, tender and coreless. Requires light, sandy soil.

NANTES. Finest for the home garden. Tops are very small; roots bright orange, cylindrical, blunt-ended. Flesh reddish orange, with crisp, tender, delicate flavor.

All Carrots,
Pkt. 15c, 1/2 oz. 30c, oz. 50c, 1/4 lb. \$1.35

Celery

One ounce will produce
about 5000 plants

Giant Pascal. This is one of the finest green Celeries known—crisp, brittle, free from strings and a very good winter keeper. Pkt. 15c 1/4 oz. 50c, oz. \$1.25.

Golden Self Blanching. Plants grow to medium size, stocky and compact. Rich golden yellow heart, broad stalks, crisp and tender and entirely free from strings. Extra fine flavor. Pkt. 20c, 1/4 oz. 85c, oz. \$2.50.

WONDERFUL or GOLDEN PLUME. Especially recommended because it produces stalks that are 9 to 10 inches long to the first joint. They are firm, free from strings and less susceptible to damage from heat and cold. Very early, full, compact plants, easily blanched. Pkt. 20c, 1/4 oz. 85c, oz. \$2.50.

Celeriac

Giant Smooth Prague. Thick roots suitable for use when about 2 inches in diameter. They have the flavor of delicious nutty celery when served in salads or boiled as turnips. Pkt. 20c, 1/2 oz. 75c.

Goldfarb's Sweet Corn

One pound plants 125 hills

Two Midget Varieties for the Home Garden

Golden Midget. 68 days. Ears are only 4 inches long, filled with rich golden, tender, sweet kernels. Plants grow only 3 feet high. Plant the seed 6 inches apart in rows 3 feet apart. Pkt. 35c, 1/2 lb. 75c.

White Midget. 75 days. Small ears only 3 1/2 inches long, with 10 to 12 rows of luscious, sweet, clear white kernels. Pkt. 25c, 1/2 lb. 50c.

Hybrid Sweet Corn

Early Marcross C6.13. 72 days. One of the earliest hybrids, developed by the Connecticut Experiment Station as a first home-garden variety. Stalks short but sturdy, highly resistant to Stewart's disease. Ears long, plump, 10 to 14-rowed, with light cream-yellow, medium broad kernels. Pkt. 15c, ½lb. 40c, lb. 75c, 2 lbs. \$1.35.

GOLDEN CROSS BANTAM. 85 days. A cross of two inbred Bantam varieties, producing a midseason hybrid that has two ears on each stalk and gives 50 to 60 per cent more Corn on a given area. Finer flavor than Golden Bantam. Pkt. 15c, ½lb. 40c, lb. 75c, 2 lbs. \$1.35.

Priscilla. 70 days. Sweet and of high quality, the ears are 6 to 7 inches long, well filled to the very tips. Stalks are only 4 feet tall. Developed by the Connecticut Experiment Station for earliness and flavor. Pkt. 30c, ½lb. 60c, lb. \$1.00, 2 lbs. \$1.85.

Stowell's Evergreen Hybrid. A late white hybrid maturing in about 95 days. The ears have 16 rows, tapering slightly. Stalks grow 7 to 8 feet tall. More wind-resistant and better yielding than ordinary Bantam Evergreen. Pkt. 25c, ½lb. 60c, lb. \$1.00, 2 lbs. \$1.75.

Open-Pollinated

Golden Bantam. (Original Strain.) Was long the standard yellow variety. Stalks often have two ears. The ears are 8-rowed; kernels broad, with tender hull, sweet and of very fine flavor. Pkt. 15c, ½lb. 30c, lb. 50c, 2 lbs. 85c.

FINEST SWEET CORN ALL SUMMER

Planted all at one time, these will supply your table all summer.

Early Marcross C6.13. 72 days. Early yellow.

Golden Cross Bantam. 85 days. Mid-season yellow.

Stowell's Evergreen Hybrid. 95 days. Late white.

One pkt. of each variety for 45c.

½lb. of each variety for \$1.25

1 lb. of each variety (3 lbs.), for \$2.25.

Cucumber

One ounce will plant 100 hills

CUBIT. 66 days. Bronze Medal, 1944. Highly recommended for the home garden. Handsome, dark green, cylindrical fruits 6 to 8 inches long, with well-rounded ends. Blight-resistant. A vigorous grower with few seeds. Excellent for table use. Pkt. 10c, ½oz. 30c, oz. 50c.

Longfellow. 70 days. Like prize hothouse Cucumbers. Vines are vigorous and productive; fruits are 12 to 14 inches long and 2¼ inches thick, dark green in color. Crispness lasts well after picking. Excellent flavor. Pkt. 10c, ½oz. 25c, oz. 40c.

Mincu. A real miniature early Cucumber from the Minnesota Experiment Station. Bears a heavy crop of 4-inch fruit on compact, almost runnerless plants. Pkt. 25c, 5 pkts. \$1.00.

STRAIGHT 8. 64 days. Gold Medal winner. The beautiful dark green fruits are 8 inches long and 2½ inches in diameter, perfectly straight, with well-rounded ends. The flesh is tender, crisp and very well flavored. Pkt. 10c, ½oz. 25c, oz. 40c.

Climbing Cucumber. 65 days. Climbs readily on trellises and produces large, deep green Cucumbers 9 inches long and 2¼ inches thick. A unique novelty for the home garden. Pkt. 15c, ½oz. 35c.

Pickling Cucumbers

National Pickling. 58 days. The favorite pickling Cucumber. Very productive. Bright green, short fruits of fine flavor. A good keeper. Pkt. 10c, ½oz. 25c, oz. 40c.

West India Gherkin. 60 days. Small, oval, spiny, pale green fruits 2 inches long and an inch thick. Grown for pickles only. Pkt. 10c, ½oz. 25c, oz. 40c.

Chicory

Witloof (French Endive). 110 days. A fine winter salad. Pkt. 20c, 3 pkts. 50c.

Cress

One ounce plants 100 feet of row

True Water. Grows best in moist soil or in shallow fresh water. Pkt. 20c, 3 pkts. 50c.

Upland. Resembles Watercress, but succeeds in dry soil. Pkt. 25c, ½oz. 50c.

Dill

Long Island Mammoth. Used for flavoring, vinegar and making pickles. Pkt. 10c, oz. 25c, ¼lb. 75c.

Eggplant

One pkt. will produce 100 plants

Black Beauty. Smooth, dark purple skin on large, round fruits of excellent quality. Very productive. Pkt. 15c, ¼oz. 40c.

Endive

One ounce plants 150 feet of row

Large Full-Heart Batavian. Plants are moderately large, with a very compact, full heart and broad leaves. An improved, broad-leaved Batavian variety. Pkt. 15c, oz. 40c.

Large Green Curled. Finely cut, dark green, curly leaves, which give the plant a feathery appearance. Blanches to a beautiful creamy white. Pkt. 10c, oz. 35c.

Fennel

One ounce plants 100 feet of row

Florence. The stalk resembles celery and is often eaten in the same way, having a decided anise flavor. It may also be boiled and creamed. Pkt. 15c, ½oz. 35c, oz. 60c.

Kale

One ounce plants 200 feet of row

Dwarf Siberian. Large, hardy and vigorous spreading plant. Leaves large and coarse, with cut and frilled edges. Pkt. 10c, oz. 35c, ¼lb. \$1.00.

SPECIAL DWARF GREEN SCOTCH CURLED. Extremely curly leaves of dark green. Low, spreading and withstands frosts. Pkt. 15c, oz. 50c, ¼lb. \$1.50.

Kohlrabi

One ounce plants 175 feet of row

Early White Vienna. A very early, short-leaved variety that is tender and crisp. Pkt. 15c, oz. 50c.

Purple Vienna. Same as White Vienna but with purple leaves and skin. Pkt. 15c, oz. 50c.

Lettuce

One ounce plants 150 feet of drill

Heading Varieties

New York No. 12 (Wonderful). 80 days. A sure-heading curled variety. Large, dark green heads, sweet, crisp and tender of delicious flavor. Pkt. 15c, oz. 50c.

Early May King. 62 days. The earliest to head and one of the best all-round varieties. Quick growing, medium-sized, tightly folded heads with a few light green outer leaves tinged brown. Tender; creamy yellow heart, crisp and very sweet. May also be forced in frames. Pkt. 10c, oz. 40c.

GREAT LAKES. 82 days. Bronze Medal winner. A head Lettuce of Imperial type, thriving in hot weather. Large, attractive, crumpled, dark green leaves folding over crisp, cream-white heads. A sure header, unsurpassed in flavor. Pkt. 15c, oz. 75c.

Iceberg. 84 days. Medium-sized, hard, white, tender heads. Outer leaves are light green, heavily fringed and tinged brown on the edges. Vigorous and succeeds well during hot weather. Pkt. 10c, oz. 35c.

Butterhead Varieties

SPECIAL WHITE BOSTON. (White-seeded.) Resembles Big Boston but is lighter green and has no brown-edged leaves. It stands hot weather well and does not turn red with frost or heat. Pkt. 10c, oz. 35c, ¼lb. \$1.20.

Romaine or Cos

Dark Green Cos. The finest of the Romaine types, produces good heads under almost any conditions. Crisp, resistant to cold and slow to seed in heat. Pkt. 10c, oz. 75c.

Loose-Leaf Varieties

BIBB. A small, loose-heading variety for planting in early spring and again in August for fall Lettuce. Crisp and fine flavored. Pkt. 15c, oz. 50c.

Black-seeded Simpson. An early, curled, loose-leaf Lettuce. Leaves crinkled and curled, crisp, tender, dainty light green color. Pkt. 10c, oz. 35c.

BRONZE BEAUTY. 40 days. All-America Bronze Medal, 1946. The chief difference between this and Oak Leaf is a bronze tinge in the leaves, a characteristic usually accompanied by increased resistance to hot weather. Pkt. 25c, ½oz. 85c.

Leek

One ounce plants 100 feet of row

Large American Flag. Strong growing and very productive. This is probably the easiest variety to grow. Pkt. 15c, ½oz. 50c.

Muskmelon

One ounce plants 75 hills

DELICIOUS. 83 days. Orange flesh. Earlier and better than Bender's Surprise. The large melons grow 6¼ inches in diameter, 7 inches long, and weighs about 5 pounds. The rind is moderately ribbed and closely netted; flesh bright orange, with a delicious flavor. Always sweet.

Rocky Ford. 87 days. The leading green-fleshed melon. Medium-sized, oval-shaped fruits 5 inches in diameter, weighing about 1½ to 2 pounds, slightly ribbed, well covered with fine netting. Flesh is firm, exceptionally sweet, juicy and tender.

Sugar Rock or Honey Rock. This unusually fine melon is as sweet as sugar and very solid. The flesh is deep salmon right to the rind. A heavy yielder.

All Muskmelons,
Pkt. 15c, ½oz. 35c, oz. 50c.

Watermelon

Icebox Watermelon, Early Bird. 75 days. A fine-grained, medium red, sweet Watermelon. Almost globular, 8 to 10 inches long, weighing 5 to 8 pounds. Never gets mealy, even when over-ripe. Seeds are very small; the vine is very short and produces heavily. Pkt. 25c, 3 pkts. 60c.

Mustard

One ounce plants 200 feet of row

Tendergreen or Mustard Spinach. 30 days. Crisp, tender, delicious leaves for salads or cut when 5 inches long and boiled like spinach. Pkt. 10c, oz. 30c.

Onion

One ounce plants 100 feet of row

Evergreen Bunching. Long, pencil-like shafts like small leeks are produced in clusters. Fine for scallions.

Prizetaker. Uniform in size and of light straw color. This Onion matures into an almost perfect globe.

Southport Red Globe. 110 days. Rich dark red in color. A wonderful keeper and a heavy yielder. Has an especially good neck.

Southport White Globe. 93 days. The most popular white Onion. Good globe shape and a good winter keeper.

Southport Yellow Globe. One of the standard main-crop Onions; deep globe shape and excellent color. Stores well.

SWEET SPANISH. Large, globe-shaped, light yellow Onions. Noted for mild flavor and heavy yield.

White Portugal or Silverskin. A beautiful, early, silvery white Onion of flattened shape. Keeps well in winter.

All Onions,
Pkt. 15c, ½oz. 50c, oz. 85c.

Onion Sets

White, Yellow or Red. Lb. 45c, 3 lbs. \$1.20.

Okra One ounce plants 50 feet of row

Dwarf Green, Large Pod. 50 days. Erect, branching plants 2 to 3 feet tall, producing dark green, slender pods 7 to 8 inches long. Served as a pleasing vegetable or cut up in soups, stews, relishes, Pkt. 10c, oz. 30c.

Parsley One ounce plants 150 feet of row

Hamburg or Parsnip-rooted. The long, tapering roots, similar to parsnips, are used for flavoring soups, stews, etc. The leaves are like plain Parsley. Pkt. 10c, oz. 30c, ¼lb. 85c.

MOSS CURLED. A compact plant with dark bright green leaves, very finely cut and curled. Very desirable for garnishing and for decorative purposes. Pkt. 10c, oz. 35c, ¼lb. \$1.00.

Plain Leaf. A non-curved Parsley used more for flavoring than for garnishing. Sometimes called Italian Parsley. Pkt. 10c, oz. 35c, ¼lb. \$1.00.

Peppers One pkt. will produce about 50 plants

CALIFORNIA WONDER. Upright, vigorous plant. Fruits mostly four-lobed, very attractive, smooth, uniform, deep green, changing to bright crimson. Flesh very thick, sweet, mild. Fine for slicing.

Large Bell (Bull Nose). 55 days. A fine early Sweet Pepper. Fruits 3 inches long, and 2 inches in diameter. Pleasant, mild flavor. A favorite for stuffing.

Long Red Cayenne. 70 days. Hot, bright red fruits 4½ inches long and about ½ inch thick. Often curled and twisted. Used for seasoning and pickling.

PIMENTO. Plant large, erect and prolific. Fruits heart shaped, pendent, very smooth; color dark green, changing to bright crimson. Flesh is exceptionally thick, sweet and mild.

All Peppers, pkt. 15c, ¼oz. 40c.

The Finest Garden Peas

One pound plants 100 feet of row
(Listed in order of bearing)

Cody. 57 days. Sweet, delicious and very early. A wrinkled variety of the Gradus type, resistant to wilt. Plump, broad pods contain 7 to 9 deep green, tender Peas.

Laxton's Progress. 66 days. Dwarf vines bearing pods 4 to 4½ inches long, producing a very heavy crop. Sweet and wrinkled.

Gradus. 69 days. Vines grow about 3 feet tall, thickly set with large pods containing Peas of fine flavor.

Improved Telephone. 73 days. The best late variety. Large, 5-inch, straight pods containing eight to ten giant, luscious, dark green Peas. Sweet and delicious. Grows 4 feet tall.

Goldfarb's Late Giant. 78 days. The pods are dark green and contain eight to ten large, succulent Peas. Plants are 2¼ feet high. A fine bearer.

All Peas,
Pkt. 15c, ½lb. 35c, lb. 55c, 2 lbs. \$1.00

SUCCESSION COLLECTION

Plant them all at one time for a heavy crop.

½lb. each of 5 varieties for \$1.50
1 lb. each of 5 varieties for \$2.45

Pumpkin One ounce plants 25 hills

Connecticut Field. The most commonly used variety. Large, ribbed, deep orange in color, thick fleshed, sweet flavored. Excellent for pies.

King of the Mammoths. The giant member of the Pumpkin family.

Small Sugar (New England Pie). A small-sized Pumpkin with deep orange skin and deep yellow flesh.

All Pumpkins, pkt. 10c, oz. 35c.

Parsnip One ounce plants 200 feet of row

Hollow Crown. 120 days. The oldest and best-known variety. Roots reach a length of 8 to 10 inches. They are pure white, smooth and of excellent flavor. Pkt. 10c, oz. 35c.

Radish One ounce plants 100 feet of row

French Breakfast. An olive-shaped variety about an inch long. Deep scarlet with white tip.

Round Black Spanish. Flesh clear white, with rich black skin. Roots are 3 to 4 inches in diameter, with an excellent flavor. Often used for flavoring sandwiches.

SCARLET GLOBE. (Special Strain.) Bred for perfect color and shape. Deep scarlet roots of perfect globe form.

SCARLET GLOBE SHORT TOP. Our special strain for summer sowing.

Sparkler White Tip. Roots round, smooth, dull scarlet-red, the lower third white. Flesh white, crisp and tender.

White Icicle. Long, white, waxy roots, 5 to 6 inches long. Very crisp and tender.

All Radishes,
Pkt. 10c, oz. 35c, ¼lb. 75c.

Rhubarb Roots See page 28

Salsify or Oyster Plant

One ounce plants 75 feet of row

Mammoth Sandwich Island. Long roots, not likely to branch, but coarse or fresh manure should not be used in fertilizing. Pkt. 15c, ½oz. 50c, oz. 85c.

Squash One ounce plants 25 hills

SPRAY-TOX is non-poisonous and will control all insects attacking Squash and other vine crops. 16 ozs. (makes 6 gals.) \$1.00.

Summer Varieties

Acorn or Table Queen. Fruit about 6 inches long and 4 inches thick. Dark green shell and light yellow flesh. Fine for baking. Pkt. 10c, oz. 40c.

BUTTERNUT. Small, smooth, yellowish brown, club-shaped fruits 12 inches long. Solid, firm, orange flesh with a very small seed cavity. Excellent quality and keeps well over winter. Pkt. 15c, oz. 65c.

EARLY PROLIFIC STRAIGHTNECK. All-America Silver Medal. An attractive, productive strain of Giant Straightneck. The fruits are earlier and more freely produced and of bright lemon-yellow color. Pkt. 10c, oz. 40c.

Giant Summer Crookneck. Attractive, slim, pear-shaped fruits 10 inches long, with curved neck, heavily warted. Bright yellow skin; flesh creamy white, firm and juicy. The favorite early yellow Squash. Pkt. 10c, oz. 40c.

White Bush Scallop. Very early summer variety. Fruit flattened and scalloped, with smooth, white skin. Pkt. 10c, oz. 40c.

ZUCCHINI. Well-known Italian marrow type. Fruits nearly cylindrical, straight, medium green with lighter green lace pattern. Flesh very firm and of delicate flavor. Should be picked when about 6 inches long. Pkt. 15c, oz. 50c.

Winter Varieties

Blue Hubbard. 110 days. A real Winter Squash. Blue-gray, elongated fruits about 15 inches long and 10 inches across, each averaging 12 to 14 pounds. Pointed at the ends. Flesh is deep orange-yellow. Very fine for "Pumpkin" pies. Pkt. 15c, oz. 45c.

Swiss Chard One ounce plants 100 feet of row

Broad Rib Green. Rich dark glossy green leaves heavily crumpled and with prominent white midribs.

Lucullus. Light green, crumpled leaf with a rib that is not too broad. Chard is used as a substitute for spinach during the hot weather.

All Chard,
Pkt. 10c, oz. 30c, ¼lb. 75c.

Sorrel One ounce plants 150 feet of row

Narrow Leaf or Silver Leaf. Fine for salads. Pkt. 20c, oz. \$1.00.

Spinach

BLOOMSDALE LONG-STANDING SAVOY. More compact in growth and a deeper green color than other Savoy varieties. Will stay in prime condition for cutting longer than many other sorts.

King of Denmark. Leaves large, rounded, deep green and remain in good condition a week after some varieties have gone to seed. Has quite a buttery flavor.

SUMMER SAVOY. All-America Bronze Medal. A selection from Long-standing Bloomsdale with darker green leaves. Adapted for early summer or fall cutting.

New Zealand. Ready for use in about ten weeks from sowing. May be cut over and over again all summer. The leaves are very small.

All Spinach,
Pkt. 10c, oz. 25c, ¼lb. 75c.

Turnip One ounce plants 100 feet of row

Golden Globe. 65 days. The flesh is firm and fine flavored.

RESELECTED PURPLE-TOP WHITE GLOBE. 65 days. Flesh is white, fine grained and sweet. Good keeper.

White Globe. A very early, globe-shaped Turnip.

Rutabaga

CULTURE. Sow early in spring in drills 12 to 18 inches apart. Cover ½ inch deep and thin to 2 or 3 inches apart in the row. For fall and winter crop, sow in July.

Long Island Improved. A special strain producing fine-grained, sweet, bright yellow roots. Noted for freedom from neck.

All Turnip and Rutabaga,
Pkt. 10c, oz. 25c, ¼lb. 60c.

Goldfarb's Heavy Bearing Tomatoes

One pkt. will produce 100 plants

Earliana Special. A small but vigorous plant. Fruit nearly globe shaped, bright scarlet. Noticeably free from cracks. Pkt. 15c, ½oz. 60c, oz. \$1.00.

Jubilee. The All-America golden yellow Tomato. Very high in vitamins A and C. Most attractive when sliced in salads; full flavored and makes delicious juice. Vigorous plants yielding up until frost. Pkt. 20c, ½oz. 75c, oz. \$1.35.

MARGLOBE CERTIFIED. Deep globe shape and beautiful scarlet color. A very heavy yielder of fine large Tomatoes with thick, firm meat. Introduced by the U. S. Department of Agriculture, it is almost 100 per cent resistant to blight. Pkt. 15c, ½oz. 60c, oz. \$1.00.

Michigan State Forcing. Plant of medium growth, very early, fairly open, very prolific. Fruits medium large, with thick wall structure, globular, smooth, bright scarlet, ripening to the stem. Pkt. 25c, ½oz. 75c.

Ponderosa. A home-garden variety bearing very large fruits quite free from acid. Pkt. 20c, ½oz. 60c, oz. \$1.00.

Rutgers. A recent introduction of the New Jersey Experiment Station. Plant large, with thick stems and vigorous foliage. Fruits large, globular, bright red, smooth, with thick walls and small seed cells. Pkt. 15c, ½oz. 60c, oz. \$1.00.

Small Fruiting Varieties

Red Cherry Red Plum Red Pear
Yellow Cherry Yellow Plum Yellow Pear
Each, pkt. 15c

Tomato, Tiny Tim. Large clusters of bright red Tom Thumb Tomatoes. Fruits less than 1 inch in diameter, on bushy plants 15 inches high. Fine for salads or appetizers. Pkt. 35c, 3 pkts. \$1.00.

GOLDFARB'S

Annual Flower Seeds

Asters for Summer and Fall Bloom

Plant some early, some midseason and some late varieties for an abundance of bloom. If you have had trouble with plants wilting, we recommend only the Wilt-resistant strains (marked W.R.). A rich, deeply dug soil in a sunny location is required. Never allow plant growth to become checked from lack of moisture or overcrowding.

EARLY GIANT. W.R. 2 ft.

Wilt-resistant. Giant flowers with curled and interlaced petals. Base branching.

Light Blue

Peach Blossom

Rose Marie. Rich rose.

Any of above, pkt. 25c, 3 pkts. 60c

SUPER GIANTS. 30 in.

The largest, most fully double of all Asters. The flowers are 5 to 6 inches across, with gracefully interlacing petals. Plants grow about 30 inches tall, branching at the base.

El Monte. Crimson.

Los Angeles. Shell-pink.

Santa Maria. Largest pure white Aster.

Any of above, pkt. 35c

INVINCIBLE BRANCHING. W.R. 30 in.

Late blooming. Well-formed, double flowers on long stems.

Azure-Blue

Purple

White

Crimson

Shell-pink

Mixed

Peach Blossom

Any of above, pkt. 15c, 1/8oz. 60c

IMPROVED GIANTS OF CALIFORNIA.

Midseason. Large flowers with petals curled and interlaced. Ideal for show and cutting. 30 in.

Apple Blossom. Light pink.

Crimson

White

Azure-Blue

Dark Purple

Mixed

Any of above, pkt. 25c, 5 pkts. \$1.00

LONG-SEASON COLLECTIONS OF ASTERS

For Garden Show and
Cut-Flowers—Unsurpassed
for Autumn Bloom

IMPROVED GIANTS OF CALIFORNIA. As illustrated. 1 pkt. each of 5 colors, \$1.00.

SUPER GIANTS. The largest and most fully double Asters known. 1 pkt. each of 3 colors, 90c.

INVINCIBLE BRANCHING. W.R. For late blooms. 1 pkt. each of 6 colors, 75c.

EARLY GIANT. W.R. Early, giant blooms; long stems. 1 pkt. each of 3 colors, 60c.

AGERATUM

For continuous bloom, keep faded flowers picked off. Start seed early for all-summer bloom.

Blue Ball Improved. 4 in. Very uniform plants with broad green foliage and rich blue flowers. Pkt. 35c, 3 pkts. \$1.00.

Blue Perfection. 18 in. Large, medium blue flowers. Pkt. 15c, 1/4oz. 50c.

Midget Blue. 3 to 4 in. Very dwarf plants, smothered with true Ageratum-blue flowers. Pkt. 25c, 5 pkts. \$1.00.

ALYSSUM

Sow the seed where the plants are to bloom. Flowers in six weeks. For continuous bloom clip off the flowers as you would a hedge.

Carpet of Snow. 3 in. Very uniform in growth. Dwarfest of all varieties. Pkt. 15c, 1/4oz. 40c, oz. \$1.35.

Violet Queen. 6 in. Bright violet. Very compact. A variety that holds its color all season. Pkt. 20c, 1/4oz. 75c, oz. \$2.00.



Antirrhinum

ANTIRRHINUM

Rust-Resistant Snapdragons

Plant in masses in full sun or semi-shade. Rich soil is preferred.

MAXIMUM. 3 ft. Base-branching.

Alaska. Pure white; long spikes.

Campfire. Large, clear luminous scarlet.

Indian Summer. Rich velvety copper-scarlet.

Loveliness. Soft rose-pink.

Yellow Giant. Deep yellow.

Mixed Colors. Contains all the colors.

Any of above, pkt. 20c.

COLLECTION

1 pkt. each of above 5 varieties, 90c



Dwarf Hybrid Dahlias



Blue Lace-Flowers

BLUE LACE-FLOWER

Best results are obtained if plants are not moved. Grows about 2 feet high and bears large, lace-like, azure-blue flowers. Plant in full sun. Pkt. 15c, 1/4oz. 50c.

DAHLIA

Dahlias are as easily raised from seed as zinnias. The dwarf bedding types have large flowers in many attractive shades and will bloom until frost.

Unwin's Semi-Double Dwarf

Hybrids. All colors are found in this strain, including yellow, pink, orange, red and scarlet. The flowers have two or three rows of petals and are very pleasing. Pkt. 35c, 1/8oz. \$1.00.



CARNATIONS

Some garden strains produce flowers the size of greenhouse varieties. It takes about three and one-half months to bloom from seed. We especially recommend the Parisian Giant Strain for size of flower and stem. Carnations do best in sunny locations.

PARISIAN GIANTS

Crimson Velvet
Light Scarlet

Purest White
Pure Yellow

Rose-Pink
Salmon-Rose

Mixed

Any of above, pkt. 40c.

COLLECTION: 1 pkt. each of above 6 varieties, \$2.00



Colorful Cornflowers. See page 19



Heavenly Blue
Morning-Glory.
Pkt. 20c, 1/4oz. 50c.



French Dwarf Marigold, Red Head

THREE COLORFUL MARIGOLDS

Red Head. A sparkling new dwarf single as pictured above. Free flowering all summer. Pkt. 20c, 1/8oz. 75c.

Spry. Very early and free flowering, growing about 12 inches high. Pictured below. Pkt. 15c, 1/8oz. 40c.

Yellow Supreme. Early and very large flowering, with practically odorless foliage. Pkt. 15c, 1/8oz. 50c.

THE COLLECTION AS PICTURED: 3 Colorful Marigolds, 1 pkt. of each, 45c, 3 pkts. of each, \$1.25.

For full list of Marigolds see page 20



Dwarf Marigold, Spry



Marigold, Yellow Supreme



PHLOX DRUMMONDI

For bright splashes of color in the garden all summer, few annuals can compare with *Phlox Drummondii*. May be started early or sown directly in the garden as soon as the ground is open.

GIGANTEA. 9-in. Giant Flowers

Art Shades. Large color range, mostly pastel shades with cream undertone.

Red Glory. Brilliant red, cream-white eye.

Rosy Morn. Bright rose-pink with white eye.

Salmon Glory. Light salmon, cream eye.

Any of above, pkt 35c, 3 pkts. \$1.00

Annual Phlox Collection

As pictured above,
1 pkt. each of 4 colors,
\$1.40, 3 Collections for
\$4.00.



Sensation Cosmos, Radiance

Sensation Cosmos RADIANCE

The Outstanding Novelty of 1948

All the extra-fine qualities of the Sensation type. Large, broad, overlapping petals and really early flowering. Color is deep rose with a true rich crimson center zone. Pkt. 25c, 1/4oz. \$1.00.

SENSATION COSMOS. Mammoth flowers, often 4 to 5 inches across, on long, strong stems. The plants grow 4 feet high. Flower petals are very wide, with good keeping quality, making this type the best cutting Cosmos.

**Cardinal-Red
Pink**

**White
Mixed**

Any of the above,
pkt. 15c, 1/4oz. 50c, oz. \$1.00

Giant Dahlia-Flowered *Zinnias*

ZINNIAS

Very large flowers on heavily branching plants. They retain their grace, for each petal curves toward the center. This strain is a consistent prize-winner.

***Crimson Monarch.** Deep crimson.

Dream. Deep lavender.

***Eldorado.** Salmon-apricot.

***Exquisite.** Light rose, deep pink center.

***Oriole.** Orange and gold.

Polar Bear. Creamy white, reverse green.

***Purple Prince.** Deep purple-ruby.

Scarlet Flame. Bright scarlet.

Mixed. Complete color-range.

Any of above, pkt. 15c, 1/4oz. 75c

COLLECTION: 1 pkt. each of 5 varieties marked *, 60c



SALPIGLOSSIS. The colors are very rich, with a deep velvety sheen and beautifully veined throats. Cover seed very lightly.

SELECT LARGE-FLOWERING

**Crimson
Primrose**

**Purple and Gold
Rose and Gold**

**Velvet Red
Mixed**

SALPIGLOSSIS COLLECTION: One each of five colors, 90c

Any of
above,
pkt. 20c,
1/8oz. 75c.

OTHER
ZINNIAS
LISTED
ON
PAGE 22



NEW ALL-DOUBLE PETUNIAS

Blue Brocade. A new rich color in the giant double fringed type. True violet-blue on 10-inch plants. Huge flowers.

Bright Orange. Large, double, fringed blooms of bright orange with a few lighter colors.

Illumination. The brightest of all-double Petunias. Very large, double, well-fringed, bright red flowers with scarlet sheen.

Loveliness. Soft warm shade of light salmon-pink. The 4-inch flowers are 100 per cent double.

Orchid Beauty. Dwarf, compact and very free flowering. Flowers are very large, double, varying slightly from light blue to silver-lilac.

Pure White. Free flowering and dwarf. Individual blooms will run 4 inches in diameter. Purest white, well fringed and fully double.

Victorious All-Double Mixed. This is the famous dwarf compact strain. Free flowering, with huge, fringed, double blooms all summer until late frost.

Any of the above Petunias, pkt. (approximately 100 seeds), \$2.00

GOLDFARB'S *finest strain* FLOWER SEEDS



Calendula

Antirrhinum

Rust-Resistant Snapdragons

Illustrated on page 16

Arctotis, African Daisy

Blooms continuously until frost if planted in full sun.

Grandis. Upper side of petals white, reverse lilac-blue; steel-blue center. Pkt. 15c, 1/4oz. 50c.

Hybrids. Red and orange shades. Pkt. 35c, 3 pkts. \$1.00.

Balloon-Vine

A rapid-growing vine that will grow to 10 feet in any sunny location. White flowers, deeply cut foliage, and seed pods like inflated balloons. Pkt. 10c, 1/4oz. 40c.

Balsam

Double Camellia-flowered, Mixed. Does well in sun or shade. Flowers appear between the leaf and plant stem. Pkt. 10c, 1/4oz. 50c.

BLUE LACE-FLOWER. Illustrated on page 16.

Calendula

Blooms quickly from seed and continues until frost. Will withstand hot, dry locations. Sow early in the coldframe or directly in the open ground. Keep faded flowers picked for continuous bloom.

Campfire. Flowers are very large and flat. Brilliant orange with a scarlet sheen. Pkt. 20c, 1/4oz. 50c.

Orange King. Special Strain. Rich deep orange-red with dark center. Pkt. 15c, 1/4oz. 45c, oz. \$1.65.

Yellow Colossal. Extremely large, lemon-yellow flowers of the Sunshine type. Pkt. 20c, 1/4oz. 50c.

Pacific Beauty Calendulas

A Calendula bred to withstand summer heat. Larger flowers on longer stems for all-summer bloom.

Apricot Beauty. An attractive two-toned apricot.

Lemon Beauty. Pure lemon-yellow.

Persimmon Beauty. True persimmon-orange of unusual brilliance.

Each, pkt. 25c, 3 pkts. 60c

Candytuft

Ideal for edging, rockwork, or as a mass cover under gladiolus or other tall-growing plants. Blooms very quickly. Sow directly in the open garden.

Carmine **Lavender**
Empress White **Rose**

Formula Mixture

Any of above, pkt. 10c, 1/4oz. 30c, oz. \$1.00

Cardinal Climber

Bright red, morning-glory-like flowers on vines 10 to 20 feet long. Sow outdoors in early spring. Pkt. 25c, 1/8oz. 75c.

Carnation, New English Giants

The finest strain produced for those who appreciate superior size and quality. In good soil with side buds removed from under the main bloom, blossoms will be slightly smaller than greenhouse-grown Carnations. Pkt. 75c, 3 pkts. \$2.00.

Other Carnations illustrated on page 16.

Centaurea Cyanus (Cornflower)

Very attractive colors in the garden. If the faded blooms are kept cut, new buds will keep coming. When the weather is warm, Cornflowers bloom in five weeks.

Black Boy **Blue Boy**
Red Boy **Pinkie**
Snow Man **Mixed**

Any of above, pkt. 15c, 1/4oz. 50c, oz. \$1.25

COLLECTION: 1 pkt. each of above
5 varieties, 65c

Dwarf Jubilee Gem. Deep green leaves and large, double, dark blue flowers on plants only 18 inches high. Does not burn as quickly as the taller varieties. Pkt. 20c, 1/4oz. 60c.

Dwarf Lilac Lady. A companion to Jubilee Gem with soft lilac-lavender, fully double blooms in profusion. Pkt. 25c, 1/4oz. 75c.

Dwarf Rose Gem. Habit identical to Jubilee Gem. The large, very double flowers, are a striking shade of carmine-rose. Pkt. 35c, 3 pkts. \$1.00.

COLLECTION: 3 Dwarf Cornflowers,
1 pkt. each of the 3 colors, 75c.

Cosmos

Much has been done to spread the season of bloom of this popular garden flower. The early strains are more dwarf and have less foliage than later-blooming varieties. From seed sown in late April, you will have blooms from July till frost.

NOVELTY STRAINS

Orange Ruffles. Vivid rich orange, semi-double blooms on bushy, free-flowering plants.

Yellow Flare. All-America winner, 1942. Bright golden yellow, single flowers. Early blooming.

Either of above, pkt. 20c, 1/4oz. 75c

SENSATION. Mammoth flowers, often 4 to 5 inches across, on long, strong stems. The plants grow 4 feet high. Flower petals are very wide, with good keeping quality, making this type the best cutting Cosmos.

Cardinal-Red **White**
Pink **Mixed**

Any of above,
Pkt. 15c, 1/4oz. 50c, oz. \$1.00

Sensation Cosmos, Radiance. Color is deep rose with a true rich crimson center zone. Illustrated on page 17. Pkt. 25c, 1/4oz. \$1.00.

EXTRA EARLY DOUBLE CRESTED, Mixed. 2 1/2 ft. Large outer petals with full, double rosette in the center of the flower. Pkt. 35c, 3 pkts. \$1.00.

Cobaea Scandens

Seed is large and flat and should be planted on end to prevent rotting in the soil. Start seed in pots in March for best results. Vines grow to 20 feet.

Blue. Pkt. 20c, 1/4oz. 75c.

Cleome Pungens, Spider Plant

Long stems bearing great clusters of flowers. The pistil and stamens protrude beyond the flower, hence its common name. Grows in any soil and blooms quickly.

Pink Queen. Pkt. 25c, 3 pkts. 65c.

Cynoglossum Amabile

Firmament. Bright blue Forget-me-not flowers on plants 15 inches high. Pkt. 15c, 1/4oz. 75c.

DAHLIAS. Illustrated on page 16.

Dianthus

The spicy fragrance of the annual Pinks and their attractive flowers in tints of white, pink and red have won a prominent spot in many gardens. Keep the old flowers picked off to insure a long season of bloom.

Gaiety. Large, single flowers so deeply cut that they have a lace-like appearance. Full, brilliant color range. Pkt. 20c, 1/8oz. 50c.

Sweet Wivelsfield. Flowers carried in a cluster like Sweet William, but individual blooms are as large as Garden Pinks. Pkt. 25c, 1/8oz. 75c.

Double Hybrids. All colors mixed. Pkt. 15c, 1/4oz. 60c.

Eschscholtzia, California Poppy

Seed may be sown as soon as the ground is open. The plants bloom continuously until heavy frost. Seed scattered in fields and on banks produce a wealth of color, and plants reseed themselves for several years.

Carmine King. Glowing deep red.

Golden West. Yellow with orange center.

Brilliant Mixture. Contains all colors.

Any of above, pkt. 15c, oz. 75c.



Centaurea, Jubilee Gem

GOLDFARB'S *finest strain* FLOWER SEEDS

Euphorbia

Variegata. *Snow-on-the-Mountain.* 2 ft. Leaves light green, veined and margined white. Attractive around rocks and excellent for cutting. Pkt. 15c, 1/4oz. 50c.

Gaillardia, Blanket-Flower

Annual Gaillardias grow easily, bloom quickly, and their branching habit makes them good subjects for the garden and cutting. They will bloom continuously till frost.

Double Yellow. Pkt. 25c, 5 pkts. \$1.00.

Indian Chief. Deep bronze-red with dark center. Pkt. 20c, 1/4oz. 60c.

Gourds

This interesting annual climber has very ornamental foliage and the fruit is novel in shape and color.

Large Varieties Mixed

Small Varieties Mixed

Either of above, 1/4oz. 25c, oz. 60c

Gypsophila

Annual Baby's-Breath

Sow the seed every three weeks for a continuous supply of bloom. The flowers are fine for filling in flower arrangements.

Elegans grandiflora alba. White. Famous Covent Garden strain. Pkt. 10c, 1/4oz. 25c, oz. 60c.

Helianthus, Sunflower

Excellent for background planting, for these strains produce many flowers and the leaves are not coarse.

Sun Gold. 4 to 5 ft. Brilliant golden yellow; double. Pkt. 15c.

Tall Red. 6 to 7 ft. Bright crimson-red. Pkt. 15c.



Larkspur, White

Helichrysum, Strawflower

For winter bouquets, flowers should be picked in tight bud and hung head downward in a moderately dry place.

Finest Double Mixed. Pkt. 15c, 1/8oz. 60c.

Hunnemannia, Tulip-Poppy

Very difficult to transplant. Sow seed early in pots or outdoors when the ground is warm. Seed sown in May will bloom in July.

Semi-Double, Sunlitc. Golden yellow. Pkt. 20c, 1/4oz. 75c.

IPOMOEA. See Morning-Glory and Moon-flower.

Larkspur, Annual Delphinium

Sow the seed early in the coldframe or outside as soon as the ground is workable. Plants should be well established before hot weather sets in. Excellent for cutting and very showy in the annual border. Plants should stand about 12 inches apart.

GIANT IMPERIAL. Upright; base-branching. Long stems.

Blue Spire. Violet-blue.

Exquisite Pink. Soft pink shaded salmon.

Exquisite Rose. Rose-pink.

Lilac King. Deep lilac-blue.

White King. Pure white.

Formula Mixture. Mixed from separate colors.

Any of above, pkt. 15c, 1/4oz. 75c

Collection: 1 pkt. each of above
5 varieties, 60c

Lobelia

Popular low-growing border plants. Start seed early for all-summer bloom. Flowers are produced in such profusion that the foliage is almost completely covered.

Crystal Palace Compacta. 4 in. Ultramarine-blue. Compact.

Erinus compacta, Gentian-blue. 4 in. Deep gentian-blue without an eye.

Either of above, pkt. 25c, 5 pkts. \$1.00

Annual Lupin

Continue the Lupin blooming season in your garden by planting some annual varieties. Fine for cutting and for show.

KING VARIETIES. Giant spikes on tall, straight stems.

King Blue. Oxford-blue.

King Sky-Blue. Light blue.

King White. Pure white.

King Mixture. All Lupin shades.

Any of above, pkt. 20c, 1/4oz. 60c.

Matthiola, Night-scented Stocks

Bicornis. 12 in. Lilac-rose flowers that have a delicate scent in the evening. Pkt. 15c, 1/4oz. 30c.

Morning-Glory

Sow in the open ground in the spring. If sown in May, seed should first be softened by soaking in water.

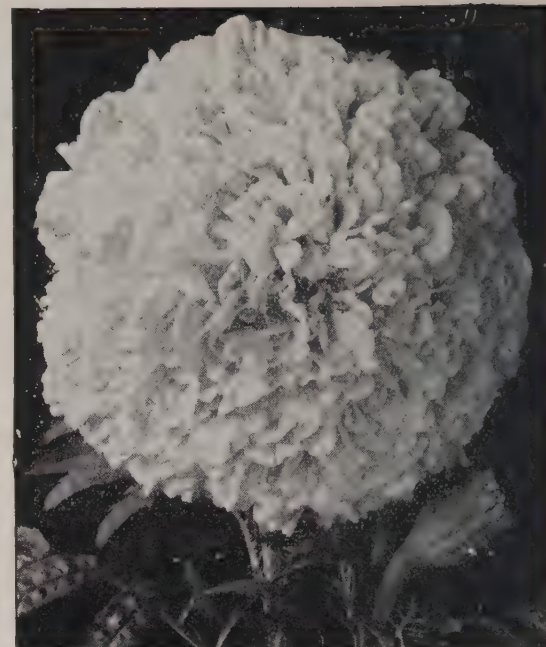
Heavenly Blue. The early-flowering strain with very large, blue flowers with golden throats. Illustrated on page 17. Pkt. 20c, 1/4oz. 50c.

Pearly Gates. Extra large, 4 1/2-inch flowers, pure white with a slightly yellow throat. Pkt. 20c, 1/4oz. 50c.

Scarlett O'Hara. The flowers are rich wine-red and of good size, blooming before Heavenly Blue. Pkt. 20c, 1/4oz. 60c.

Dwarf Pink. A real border plant that will bloom continuously all summer, never growing too tall or becoming straggly. Masses of lovely miniature bright pink Morning-Glories. Grows 6 inches high. Pkt. 25c, 1/4oz. 60c.

Imperial Mixed. A glorious full color range on large-flowered, free-blooming, vigorous vines. Pkt. 20c, 1/4oz. 60c.



Marigold, Sunset Giant

Marigolds

Illustrated on page 17

Tall Large-Flowering

Sunset Giants. Sweetly scented, huge flowers 5 to 6 inches across, on sturdy stems. Colors range from deep orange to light primrose.

Yellow Supreme. Carnation-flowered. Creamy lemon-yellow flowers on long stems. Foliage practically odorless.

Either of above, pkt. 15c, 1/8oz. 50c

Semi-Dwarf

Mission Giant, Goldsmith. Bronze Medal, 1941. Rich golden orange; incurved petals resembling chrysanthemums.

Mission Giant, Yellowstone. Clear golden yellow; incurved petals.

Either of above, pkt. 20c, 1/8oz. 60c

Dwarf French

Harmony. Bright golden yellow centers with outer petals rich maroon-red.

Scarlet Glow. Broad, beautifully placed petals of russet-red turning to scarlet. Very early.

Spry. Very early and very free flowering. Yellow crested center with mahogany-red outer petals.

Yellow Pygmy. 8 to 9 in. The mass of miniature lemon-yellow blooms less than an inch across almost hide the foliage.

Any of above, pkt. 15c, 1/8oz. 40c

Single

Red Head. The sparkling new dwarf single Marigold. Petals are golden bronze, converging to a wide crested center which is auburn tipped with brown. Free flowering all season long. Pkt. 20c, 1/4oz. \$1.00.

Flash. Lovely red and gold combination. Pkt. 15c, 1/8oz. 40c.

Naughty Marietta. Striking golden yellow flowers blotched with crimson. Pkt. 15c, 1/8oz. 40c.

Radiant Collection of Marigolds

ONE PACKET EACH OF 11
varieties listed. \$1.50

Mignonette, Reseda odorata

Makes a delightfully fragrant, old-fashioned bouquet. Sow the seed where plants are to grow and bloom.

Sweet-scented. Light shades.

Special Mixture. All Mignonette colors.

Either of above, pkt. 15c, 1/4oz. 35c

GOLDFARB'S *finest strain* FLOWER SEEDS

Moonflower, *Ipomoea noctiflora*

White. Large white Morning-Glory flowers blooming at night. Pkt. 15c, oz. 85c.

Nasturtium

Sow in the open ground when the weather is warm, setting four or five seeds to each foot of row. The dwarf and double varieties will produce more flowers and less foliage if planted in poor soil.

GEM VARIETIES. The best group of semi-double, dwarf varieties. Neat, compact, runnerless plants 10 inches high, with flowers carried well above the foliage. Sweet scented.

Golden Globe. Quantities of semi-double sweet-scented, golden yellow flowers all summer long.

Golden Rose. Soft golden salmon.

Mahogany Gem. Deep mahogany color.

Scarlet Gem. Fiery scarlet.

Any of above, pkt. 10c, oz. 50c, 1/4lb. \$1.50

Collection: 1 pkt. each of above 4 varieties, 35c

Gem Mixture. Large, fully double, sweet-scented flowers in an excellent color range on compact, ball-shaped plants. Pkt. 10c, oz. 50c, 1/4lb. \$1.50.

SEMI-DOUBLE SWEET-SCENTED

Golden Gleam. Golden yellow.

Indian Summer. Orange-buff; dark foliage.

Scarlet Gleam. Bright scarlet.

Any of above, pkt. 10c, oz. 40c, 1/4lb. \$1.25

Collection: 1 pkt. each of above 3 varieties, 25c.

Gleam Hybrids. All flowers semi-double, in a wide color range. Pkt. 10c, oz. 40c, 1/4lb. \$1.25.

Nicotiana, Flowering Tobacco

Delightfully fragrant, long-tubed flowers in lovely colors. Fine for cutting and very showy in the garden all summer.

NEW DWARF. A sensational advancement in the popular Flowering Tobacco family. The bushy plants grow only 18 to 25 inches high and most important of all, the flowers are open all through the day.

Daylight. Pure white, large blooms. Pkt. 25c, 5 pkts. \$1.00.

Sensation Mixed. A striking array of colors. Large flowers from white through pink, crimson and purple. Pkt. 35c, 3 pkts. \$1.00.

AFFINIS HYBRIDS

Crimson Bedder. Dwarf habit. Rich deep crimson flowers. Pkt. 20c, 1/8oz. 75c.

White. Pure white. The most fragrant variety. Pkt. 10c, 1/4oz. 35c.

Mixed. Brilliant colors. Sweet scented. Pkt. 10c, 1/4oz. 35c.

Pansies

Pansies are ideal bedding plants and although they will produce larger flowers if planted in a cool, semi-shaded spot, they will also grow well in a sunny location. Set Pansy plants in solid beds in early spring; when the hot sun decreases the size of the blooms, replace with summer-flowering annuals. Seed sown in early August will produce the best flowering plants for the next season's bloom. February or early March sowing will give blooming plants from midsummer to fall.

We offer Swiss seed direct from Roggli.
Alpine Meadow. Delightful carmine-pink. A new color.

Giant Alpenglow. Pure red shades.

Jungfrau. Giant pure white flowers with no eye.

Lake of Thun. Very large flowers of intense blue.

The Monk. Beautiful large clear yellow.

Super Giants Mixed. An unusually well-balanced mixture of colors in the entire Pansy color range, including rich wine shades. Very large flowers on long stems.

Any of above, pkt. 50c, 5 pkts. \$2.00

PHLOX DRUMMONDI. Illustrated on page 17.

Poppies

Seed should be sown where it is to grow. Thrives best in sunny places. Several sowings will insure a long season of bloom.

Double Shirley. Pkt. 15c, 1/4oz. 60c.

Single Shirley. Pkt. 10c, 1/4oz. 50c, oz. 75c, 1/4lb. \$2.00.

Wild French. The famous Poppy of Flanders Fields. Pkt. 15c, oz. 85c, 1/4lb. \$2.50.

Colorful Free-flowering Petunias

One of the easiest annuals to grow. Petunias bloom profusely and continuously until heavy frost. Sow in the garden in late April or early May, earlier under glass.

Large-flowering Single

Elk's Pride. Immense; velvety-blue.

Elk's Pride Dwarf. Like above but a uniformly dwarf bedder.

Pink Glory. Glorious deep rose with white throat.

White Cloud. The most uniform, floriferous, large, pure white.

Mixed. A formula blend.

Any of above, pkt. 25c, 5 pkts. \$1.00

Bedding

Smaller flowers but in greater profusion.

Glow. Bright carmine-red.

Rose of Heaven. Lively rose-pink.

Rosy Morn. Bright pink, light throat.

Silver Blue. Rich light blue.

Snow Queen. Pure white.

Violaacea. Deep violet.

Mixed. All the colors.

Any of above,

Pkt. 15c, 4 pkts. 50c, 1/8oz. \$1.00

Mixtures

Dwarf Giants of California. A dwarf, bushy strain with the largest flowers seen in Petunias. Colors are hand blended, with deep throats, and are exquisitely veined. Pkt. 50c, 5 pkts. \$2.00.

Fluffy Ruffles Mixed. The large flowers are so frilled and ruffled that they appear to be double. Full color range. Pkt. 35c, 3 pkts. \$1.00.

Single Fringed. Very large flowers with fringed edges. Pkt. 35c, 3 pkts. \$1.00.

Portulaca

The most cheerful ground-cover of all. Plant in full sun directly where it is to grow on banks, walls, rock gardens and in beds.

Single Jewel. Flowers are fully three times larger than other kinds. Brilliant deep crimson. Pkt. 25c, 1/8oz. \$1.00.

Single Finest Mixed. Bright colors. Pkt. 15c, 1/4oz. \$1.00.

Double Mixed. Masses of gay double flowers. Pkt. 25c, 1/8oz. \$1.00.

Ricinus, Castor-Oil Plant

Easily grown from seed. The foliage is ornamental. Sow when the ground is warm.

Mixed. 1/4oz. 15c, oz. 40c.

SALPIGLOSSIS. Illustrated on page 18.

Stock

Seed sown in February will produce blooms in late June. The flowers are fragrant.

GIANT DOUBLE IMPERIAL (Cut-and-Come-Again)

White
Canary-Yellow
Chamois-Rose
Dark Blue

Pink
Silvery Lilac
Blood-Red
Mixed

Any of above, pkt. 25c

Collection: 1 pkt. each of 7 colors, \$1.50



Petunias

Scabiosa, Pincushion-Flower

Undoubtedly one of the most popular garden annuals. Flowers may be cut with stems 2 feet long and will keep better than most. For early blooms, sow seed in the coldframe in April. For blooms from midsummer on, sow seed in the open in May.

IMPERIAL GIANTS. Extremely large, full double, frilled, ball-shaped flowers on tall plants. A sensational race.

Blue Moon. Deep lavender-blue. Strong stems and fine flowers.

Imperial Hybrids. A brilliant mixture for cutting.

Either of above, pkt. 25c, 5 pkts. \$1.00

LARGE-FLOWERING DOUBLE

Azure Fairy. Azure-blue.

King of Blacks. Deep maroon.

Salmon Beauty. Pure salmon color.

Shasta. Pure white.

Sulphur-Yellow

Choice Mixed

Any of above, pkt. 15c, 1/4oz. 40c

Collection: 1 pkt. each of above 5 varieties, 60c



Portulacas in border

GOLDFARB'S *finest strain* FLOWER SEEDS



Scabiosa

Salvia

Seed should be started in the hotbed not later than March.

Blaze of Fire. 16 in. Bright dazzling scarlet flowers some two weeks earlier than other varieties. Pkt. 25c, 3 pkts. 65c.

Bonfire. 18 in. Brilliant scarlet spikes. Pkt. 20c, 3 pkts. 50c.

Goldfarb's Dependable Sweet Peas

Sweet Peas will thrive in any sunny location. They need a rich, deeply worked, heavy soil with good drainage. Seed should be sown as early in the spring as the ground can be worked, in double rows 6 to 8 inches apart. Fertilize when about 6 inches high, and never allow them to suffer from lack of water.

GIANT WAVED SPENCER VARIETIES

Avalanche. Glistening pure white.

Flagship. Deep navy-blue.

Flamingo. Bright scarlet-cerise.

Fluffy Ruffles. Soft cream-pink.

Fortune. Rich dark blue.

Olympia. Deep rich purple.

Smiles. Salmon-cerise.

Tangerine. Clear orange.

Warrior. Deep maroon.

Any of above,
Pkt. 15c, 1/2oz. 30c, oz. 50c

Collection: 1 pkt. each of above
9 varieties, \$1.00

1 pkt. each of any 6 varieties,
your choice, 75c

Giant Spencer Mixed. A formula blend of the best varieties.
Pkt. 15c, 1/2oz. 30c, oz. 50c,
1/4lb. \$1.50.

Wild Garden Mixture

Particularly recommended for mass planting near the edge of woods, in fields, woodland drives and paths, and any other spots that are fairly sunny. This is a mixture of many cultivated annuals and will give a very desirable wild-garden effect. Oz. 60c, 1/4lb. \$2.00.

Verbena

Unsurpassed for their brilliant colors, these plants furnish continuous bloom all summer. Use them for massing in the garden and as ground-covers among summer and fall-flowering bulbs. Seed sown in late February will produce blooms in June.

IMPROVED LARGE-FLOWERING

Appleblossom. Delicate cameo-pink.

Lavender Glory. Large; lavender with cream eye.

Luminosa. Luminous flame-pink, shading to salmon.

Royale. Royal-blue, yellow eye.

Spectrum Red. Intense bright red.

White. Largest white.

Mixed. All the colors; large flowers.

Any of above, pkt. 20c, 1/4oz. 75c

Collection: 1 pkt. each of above
6 varieties, \$1.00

Goldfarb's Lovely Zinnias

Invaluable in the garden and long lasting as cut flowers. The various types give every desired height, color, and flower size. Be sure to try some of each strain. Seed germinates very quickly in warm temperatures and may be sown in the hotbed in March, in the coldframe in April, or outdoors in early May. All types bloom very quickly and continue until frost. Pinch out the center of each plant when 5 to 6 inches tall to encourage sturdy, branching growth.

CALIFORNIA GIANTS. The large, double, flat flowers are borne on exceptionally long stems, making this strain excellent for cutting as well as colorful in the garden. Plants grow about a foot taller than the Dahlia-flowered strain.

Crimson Queen

Salmon Queen

Daffodil Improved. Canary-yellow.

Enchantress. Light rose, deep center.

Purity

Violet Queen

Mixed. From named varieties.

Any of above, pkt. 15c, 1/4oz. 75c

Collection: 1 pkt. each of above
6 varieties, 75c



Zinnia, Goldfarb's Super
Giant Pastel Shades



Zinnia, Black Ruby

IMPROVED LILLIPUT. 18 in. Full double miniatures.

Black Ruby
Golden Gem
Salmon-Rose

Scarlet Gem
White Gem
Mixed

Any of above, pkt. 15c, 1/4oz. 60c

Collection: 1 pkt. each of above
5 colors, 60c

FANTASY (Sunshine). 2 ft. The twisted interlaced petals form soft, shaggy, fully double flowers. Beautiful when cut and very attractive in the garden.

Rosalie. Bright intense rose.

Stardust. Golden yellow.

Wild Fire. Rich scarlet.

Mixed. All colors.

Any of above, pkt. 15c, 3 pkts. 40c

Goldfarb's Super Giant Pastel Shades

The largest-flowered and most showy Zinnias extant. Very large, full flowers with yellow at the petal base and pastel shades to the petal tips. Lemon, orange, and soft pinks predominate, with some whites and creams. Pkt. 25c, 1/8oz. 60c.

Gracillima, Red Riding-Hood

The favorite edging Zinnia. Compact plants 12 inches high, completely covered during the entire season with double scarlet flowers about an inch across. Pkt. 15c, 3 pkts. 40c.

Mexican Hybrids. 18 in. Small flowers in shades of orange, yellow, and red. The blooms cover the bushy little plants. Pkt. 15c, 1/4oz. 60c.

Giant Dahlia-Flowered Zinnias

Very large flowers on heavily branching plants. They retain their grace, for each petal curves toward the center. A consistent prize-winner. Illustrated page 18.

***Crimson Monarch.** Deep crimson.

Dream. Deep lavender.

***Eldorado.** Salmon-apricot.

***Exquisite.** Light rose, deep pink center.

***Oriole.** Orange and gold.

Polar Bear. Creamy white, reverse green.

***Purple Prince.** Deep purple-ruby.

Scarlet Flame. Bright scarlet.

Mixed. Complete color-range.

Any of above, pkt. 15c, 1/4oz. 75c

Collection: 1 pkt. each of 5 varieties
marked *, 60c

Standard Varieties of Gladiolus



Blue Beauty



Pelegrina

RED SHADES			
	12	25	100
BEACON. Bright ruffled scarlet with large cream blotch. An exhibition variety.	\$1 15	\$2 00	\$7 00
NEW EUROPE. Large clear red with a sparkling brightness not found in other red varieties.	1 25	2 25	8 00
STOPLIGHT. A new clear bright red. Lightly ruffled, wide-open, flat blooms on long spikes.	1 75	3 00	11 00
PINK SHADES			
CORONA. Delicate cream-white with lovely rose-pink picotee edge.	\$1 75	\$3 00	\$11 00
ETHEL CAVE COLE. Exhibition light pink with 8 to 10 florets open on long spikes.	1 25	2 35	8 75
PICARDY. Huge, salmon-pink blending to apricot in throat. Tall spikes.	1 15	2 00	7 50
SWEET SEVENTEEN. Soft pink with a light coral glow. Many slightly ruffled, wide blooms; long flower spike.	1 75	3 00	11 00
SMOKY SHADES			
BAGDAD. Large, smoky old-rose. Tall straight spike.	\$1 15	\$2 00	\$7 50
VAGABOND PRINCE. Deep bronze-red with orange red throat blotch. An outstanding variety.	1 50	2 75	10 00
BLUE SHADES			
BLUE BEAUTY. Bright medium blue blending to deep blue at edges. Tall flower spike.	\$1 50	\$2 75	\$10 00
ELIZABETH THE QUEEN. Gracefully ruffled, clear lavender with deeper lavender-blue lines in the throat; 7 to 8 flowers open at one time. The best lavender variety to date.	1 85	3 25	12 00
KING LEAR. Huge, heavily ruffled reddish purple blooms on long spikes.	1 50	2 75	10 00
PELEGRINA. Dark blue florets nicely placed on graceful spikes.	1 50	2 75	10 00
YELLOW SHADES			
GOLDEN DREAM. Large flowered; clear deep golden yellow.	\$1 15	\$2 00	\$7 50
LADY JANE. 6 to 8, lightly ruffled, large, cream-yellow blooms well placed on the flower spike.	1 75	3 00	11 00
OREGON GOLD. Tall-growing, with 9 to 10 large, ruffled, light yellow florets open on a long flower spike.	1 75	3 00	11 00
WHITE SHADES			
LEADING LADY. A cream-white sport of Picardy with the same huge flowers, beautifully spaced on long, full spikes. When more plentiful, this will be the most widely grown soft white.	\$2 50	\$4 75	\$18 00
SNOW PRINCESS. Early. Large, pure white on tall spikes.	1 25	2 25	8 00
POPULAR GLADIOLUS MIXTURE. Only the best modern varieties selected for large flowers and long straight spikes are used in this well-balanced mixture. We have added many varieties just recently introduced to make this the most interesting group of bulbs that money can buy. If you like "Glads" for cut flowers, here is the way to buy quantities at a good price. 25 for \$1.75, \$6.00 per 100, 500 for \$28.50.			

SIX COLORFUL GLADIOLUS

As pictured in color

Choice varieties for color grouping in your flower beds. All large flowering,

with tall bloom spikes . . . MAKING IDEAL SUMMER CUT FLOWERS

6 each of six varieties, 36 bulbs	\$3.75
12 each of six varieties, 72 bulbs	\$7.35
25 each of six varieties, 150 bulbs	\$13.50
50 each of six varieties, 300 bulbs	\$24.50



Snow Princess



Golden Dream



Picardy



Stoplight

GOLDFARB'S *Colorful* GLADIOLUS

PEDIGREED IMPORTATIONS FROM HOLLAND

Here are seven of the most outstanding new varieties from the fertile bulb fields of Holland's finest growers. These introductions feature exceptional flower size, well-filled flower-spikes, clear sharp colors, and waved and ruffled petals of great substance. Under good garden conditions the stems are sturdy, straight, and grow from 3 to 5 feet tall depending on soil fertility.

Mansoor. Rich deep burgundy-red with crinkled petal edges.

\$1.50 per doz., 25 for \$2.75, \$10.00 per 100.

Muzio Clementi. Clear powder-blue etched with deeper contrasting veins.

\$1.75 per doz., 25 for \$3.00, \$11.00 per 100.

New Europe. Beautiful clear Chinese-red with a sparkling brightness not found in other red varieties.

\$1.25 per doz., 25 for \$2.25, \$8.00 per 100.

Paul Rubens. Lively reddish purple with iridescent sheen. Indescribably beautiful.

\$1.50 per doz., 25 for \$2.75, \$10.00 per 100.

Pinkie. Soft shade of light pink with salmon undertone, brushed deep pink at throat.

\$1.50 per doz., 25 for \$2.75, \$10.00 per 100.

Salmon's Glory. Outstanding white suffused with cream; prominent red-feather in throat.

\$1.50 per doz., 25 for \$2.75, \$10.00 per 100.

Vincent Van Gogh. Crinkled buds opening bright clear sparkling salmon-red.

\$1.50 per doz., 25 for \$2.75, \$10.00 per 100.

Gladiolus Culture

Few flowers compare with Glads for ease of growing, color, garden show and cutting purposes. Plant the bulbs in clumps of six or more throughout the flower border or in double rows in your vegetable patch for cutting. They should be placed 6 inches deep and 4 to 6 inches apart. For the cutting garden, plant double rows, allowing 2 or more feet between the rows.

Gladiolus will grow in any fertile soil in full sun. Make the first planting while the ground is still cool and continue every three weeks until early June.

Fertilize with Organic Plant Food (see page 2) when growth first appears. Cultivate often and water well during warm dry weather.

Spray with Protexall to keep away any possible infestation of thrips (see page 29). DDT sprays have proved 100 per cent effective if used every ten days from the time Glads are 6 inches tall. They are well worth this slight effort.

Bulbs should be dug, dried and stored before heavy frost.



New Europe



Pinkie

ISMENE CALATHINA

(Peruvian Daffodil)

Large, pure white, amaryllis-like flowers on stems 18 inches long. Delightfully fragrant; blooms in July, continuing for a long time. Plant bulbs 3 inches deep in May or June. Store over winter like gladiolus.

Large bulbs, 6 for \$3.75, \$7.00 per doz.

NOVELTY NAMED VARIETIES

Advance. Two-foot stems bearing clusters of large, pure white, lily-like flowers, with green stripes in throat. The tallest and largest Ismene. 3 for \$2.50, \$9.50 per doz.

Festalis. Beautiful clusters of pure white flowers with elegantly curved petals. Free flowering. 3 for \$2.50, \$9.50 per doz.

Sulphur Queen. Delightful primrose-yellow with a paler throat, lightly striped with green. Lovely in the garden and in pots on the terrace.

\$1.25 each, 3 for \$3.50, \$12.85 per doz.

Special Offer

3 bulbs of each of the above Novelty
Ismeres (value \$8.50) for **\$7.65**



Ismene, Advance

LILY-OF-THE-VALLEY

Large pips for outdoor planting in shady places. Large-flowering strain. 25 pips for \$1.35, \$5.00 per 100.



Lily-of-the-Valley



Colorful Garden Dahlias

CULTURE. As soon as the ground is warm, dig holes about 6 inches deep and about 1 foot apart. Mix Dahlia Food with soil in each hole at the rate of 1 pound to eight plants. Plant one Dahlia tuber, sprout end up, in each hole and cover with 2 inches of soil. Set a stout stake or bamboo beside each tuber and fill in with additional soil as the sprout grows. Feed again with Dahlia Food about August 1.

Cultivate frequently and spray with Protexall to keep plants free of any troublesome insects. Water freely during dry spells and especially when plants are blooming.

EXHIBITION VARIETIES

ID., Informal Decorative; FD., Formal Decorative; SC., Semi-Cactus.

Arela Lloyd. ID. Exhibition-size flowers of clear canary-yellow. 75c each.

Clariam Kelton. ID. Velvety red showing yellow at each petal base. The petals twist slightly, giving a ruffled effect. \$1.50 each.

Commando. FD. True purple, formal flowers. \$1.50 each.

Dixie Winedot. ID. Huge white speckled maroon-red. \$1.75.

Jane Dew. ID. A giant pink Decorative. \$1.00 each.

Leah Pearl. FD. Exquisite large, formal salmon-pink blending to yellow at the center \$1.00 each.

Maffie. SC. Intense carmine-red. One of the largest Semi-Cactus Dahlias. \$1.75 each.

Michigan White. SC. Large, graceful pure white. \$1.00 each.

Rudolph's Giant. ID. Massive blooms of apricot-buff. \$1.50.

Son of Satan. SC. Large, bright scarlet-red. \$1.00 each.

The Real Glory. FD. Huge, pure snow-white. Perfectly formed, deep flower. \$2.00 each.

World Event. FD. Giant flowers of deep Tyrian-rose. On three honor rolls for Dahlias. \$1.50 each.

POMPON DAHLIAS

INDIAN CHIEF. Red tipped white.

JOE FETTE. Pure white.

LITTLE DAVID. Russet and orange.

MORNING MIST. White tipped lavender.

SHERRY. Violet-purple.

Any of above Pompons, 40c each. One each of above 5 varieties, \$1.85

LARGE SHOW VARIETIES

A selected list producing truly show-size blooms. Each variety is outstanding for size, color and stamina. After visiting many shows and looking at many fields of Dahlias, we think these are outstanding in their color class.

HOOSIER MARVEL. SC. Deep, massive blooms of pure yellow. Keeps well when cut. \$3.00 each.

JANE LAUSCHE. SC. A constant winner, listed on three honor rolls. Light rose with white tips. Everyone likes it. \$5.00 each.

KENTUCKY SPORTSMAN. ID. Light gold with cream at tips of petals. A delightful color blend on large flowers. \$1.50 each.

MICHIGAN ORCHID. FD. Blue Ribbon winner, 1946. Huge, orchid-pink flower with full center and great depth. \$3.00 each.

OGDEN REID. FD. Iridescent salmon blending to yellow at the base of each petal. Beautiful form. \$3.00 each.

SILVER GLAMOUR. ID. Giant blooms of great depth. Color is dark, velvety old-rose; petal edges are silver. Exceptionally fine. \$5.00 each.

WHITE CHRISTMAS. FD. Very large, pure white of perfect form. Blooms later than The Real Glory. \$2.50 each.

OFFER 25: One each of 7 Show Dahlias, \$21.00

Popular Five Dahlia Collection

5 different colors, separately labeled

ARELDA LLOYD. Yellow. **JANE DEW.** Salmon-pink.

COMMANDO. Purple. **MAFFIE.** Carmine-red.

THE REAL GLORY. Pure white.

A \$7.00 Value for \$5.00

Summer-Flowering Bulbs

GIANT FRENCH ANEMONE

Beautiful flowers, fine for cutting and making pleasing bouquets. Set the bulbs 2 to 3 inches deep and 5 inches apart. Blooms from midsummer on. Protect with a heavy mulch over winter.

St. Brigid. A wide range of brilliant colors in this large-flowering mixture. Double and semi-double blooms.

De Caen. (Monarch Strain.) The single form. This is the popular French Poppy Anemone with a good range of colors. Blue, Pink, Red, White, and Mixed.

Either of above, \$1.00 per doz., 50 for \$3.25, \$5.50 per 100

LARGE-FLOWERED MONTBRETIAS

Graceful miniatures of the majestic gladiolus. Montbretias produce lovely spikes of bloom that open from the bottom buds successively, giving a cut flower that lasts well over a week. Many spikes are produced from each bulb. Individual blooms measure from 2½ to 3 inches across on wiry stems. Showy in the border and one of the finest cut flowers.

His Majesty. Deep velvety scarlet shading to gold at center. Large, broad petals; 3-foot stems.

Lady Wilson. Bright clear orange; largest and best in this color.

Lemon Queen. Soft lemon-yellow with many flowers on the spike.

Marjorie. Large; orange-yellow with light crimson center.

Any of the above, \$1.35 per doz., 50 for \$4.25, \$7.50 per 100

Large-flowering Mixture. Full range of color from reds through orange to yellow. 85c per doz., 50 for \$3.00, \$5.00 per 100.

BRILLIANT CANNAS

A colorful summer display when planted among evergreens, in beds, or in the perennial border. Plant 18 inches apart. Store indoors over winter. A circular bed, 7 feet in diameter, needs 19 plants; a 10-foot bed, 37 plants.

Ambassador. Dazzling scarlet; bronze foliage. 5 ft.

Hungaria. The best pink Canna. Bluish green foliage. 3½ ft.

King Humbert. Orange-scarlet; copper foliage. 5 ft.

The President. Most popular of all. Enormous scarlet flowers; green foliage. 4 ft.

Yellow King Humbert. Golden yellow, speckled red; green foliage. 4½ ft.

Roots of any of above, \$2.25 per doz.

Canna Special

We offer 14 Cannas for a 5-foot bed:

1 **Yellow King Humbert** (center) 5 **The President** (inside circle)
8 **Hungaria** (outside circle)

ALL FOR \$2.30



Canna, King Humbert



Montbretia,
His Majesty

Hardy Garden Lilies

For Summer and Fall Bloom

REGALE

Very hardy. Enormous white trumpets tinged rose on outside with golden throat and yellow anthers; very fragrant. Plant bulbs 7 to 8 inches deep. Blooms late June, July. Mammoth bulbs, 35c each, \$3.00 per doz. Jumbo bulbs, 50c each, \$4.00 per doz.

SPECIOSUM ALBUM

Large, pure white recurving petals. Large bulbs, \$1.25 each, \$12.00 per doz.

SPECIOSUM RUBRUM

Rich pink spotted maroon. September. Plant 9 to 10 inches deep. A real garden favorite. Grows in any well-drained soil. Large bulbs, 85c each, 3 for \$2.25, \$7.50 per doz.

TIGRINUM SPLENDENS

Fiery orange with large, crimson-brown spots. August, September. 5 to 6 ft. Plant bulbs 8 to 9 inches deep. Improved Tiger Lily. 3 for \$1.00, \$3.75 per doz.

CENTIFOLIUM

(Olympic Hybrids)

Huge white trumpets on 5 to 6-foot stems. Slightly fragrant; July, early August. Makes 5 to 20 blooms per stem. Plant bulbs 6 inches deep. 3 for \$1.50, \$5.00 per doz.

HENRYI

The showy Lily for August and September; quickly established. Soft orange spotted brown; flowers in clusters on 6-foot stems. Sun or semi-shade, a very dependable lily. 3 for \$2.25, \$7.50 per doz.

PARDALINUM (Sunset Lily)

Deep orange-red, spotted maroon. July. 5 to 6 ft. Plant bulbs 6 to 8 inches deep. A native American Lily for sparkling show. 3 for \$1.50, \$5.00 per doz.

PHILIPPINENSE

Long, white, trumpet-shaped flowers with pale green throats. Mildly fragrant. August, September. 3 to 4 ft. Plant bulbs 5 to 6 inches deep. Best white for late blooms. 3 for \$1.25, \$4.25 per doz.

Lilium speciosum rubrum

LILY OFFER No. 26

5 Varieties for July, August and September Blooming

	Regale Speciosum Rubrum	Philippinense Henryi	Tigrinum Henryi
2 BULBS of each, separately labeled (10 bulbs in all)			\$4.85
5 BULBS of each (25 in all)			\$11.75

Lilies are permanent. Plant them where they grow undisturbed

Regal Lilies

OFFER No. 26A

Easy to grow; bulbs last for many years. Very fragrant. Bulbs 5 to 7 inches in circumference for mass planting.

25 for \$3.75, 50 for \$6.75
\$12.75 per 100

Lilium pardalinum (Sunset Lily)

Lilium regale (Regal Lilies)

Lilium Henryi

Attractive Ground Covers

Inexpensive plants that may be used in large quantities for covering bare spaces under trees, on banks and other places where grass has proved unsatisfactory.

AJUGA. *Bugle Plant.* Grows best in some shade. Masses of blue flowers in May and June. Good thick leaf growth about 6 inches high. Spreads rapidly, making a dense covering. Very hardy. \$3.50 per doz., \$24.00 per 100, \$180.00 per 1000.

ENGLISH IVY. Makes a beautiful, shiny green covering even in the densest shade. Runners spread rapidly and plants cover large areas. Very hardy as a ground-cover for falling leaves from trees provide adequate winter protection. From 4-in. pots, \$6.00 per doz., \$38.00 per 100, \$350.00 per 1000. From 2½-in. pots, \$20.00 per 100, \$170.00 per 1000.

LONICERA Halliana. *Hall's Honeysuckle.* An ideal ground-cover for that problem bank where soil washes whenever it rains. Honeysuckle is the most economical plant for rapidly covering areas in full sunlight. It will also grow well in very light shade. Set plants about 2 feet apart. \$4.00 per doz., \$20.00 per 100, \$160.00 per 1000.

PACHYSANDRA terminalis. *Spurge.* The choicest ground-cover of them all. Compact, hardy, dark green mats about 8 inches high spreading well after the first year. The only plant to thrive under all varieties of evergreens. For immediate coverage space 4 inches apart, although 8-inch spacing will give complete coverage in two or three years. From 2½-in. pots, \$3.50 per doz., \$20.00 per 100, \$150.00 per 1000.

VINCA minor. *Myrtle.* A perfect ground carpet for sun or deep shade. Just the thing for planting with lilies that need ground shade. A dark evergreen trailer that asks only for some moisture. Lovely light blue flowers in early spring. From 2½-in. pots, \$3.50 per doz., \$20.00 per 100, \$160.00 per 1000.

VINCA minor, Bowles Var. Similar to *V. minor* but foliage is broader, giving a more glossy green effect. The flowers are large and a shade deeper blue, borne in great profusion. From 2½-in. pots, \$4.50 per doz., \$30.00 per 100, \$225.00 per 1000.



Pachysandra terminalis

Plant Colorful Shrubs

An Inexpensive Way to Beautify Your Grounds

All of our shrubs are strong, healthy, two to three-year-old, field-grown plants that will prove entirely satisfactory to the most critical buyer. These shrubs are trimmed, ready for planting and carefully packed to insure safe arrival.

ALL SHRUBS ON THIS PAGE ARE GUARANTEED TO BLOOM THIS YEAR
\$1.25 each, any 3 for \$3.50, Express Collect

ALTHAEA. *Rose-of-Sharon.* One of the best shrubs for the shrubby border or for single lawn specimens. Large, double, rose-like blooms completely cover the bush in September and October. Grows to a height of 8 feet or more.
Red or Pink.

DEUTZIA, Pride of Rochester. An upright bush covered with masses of large, double, white flowers, tinged pink in May and June. Grows 6 feet tall and does well in sun or partial shade.

FLOWERING QUINCE (*Cydonia japonica*). Dazzling scarlet flowers completely cover the branches in early spring immediately after the Forsythia. Attractive, shiny green foliage. Grows 5 to 8 feet tall. Small, fragrant, quince-like fruits. An excellent specimen for the lawn.

FORSYTHIA. *Golden Bell.* The first shrub to flower in the spring. Sturdy grower, completely covered with bright golden yellow, star-shaped flowers.

HYDRANGEA, A.G. (*Hills of Snow*). A grand shrub for sunny or shady places at the north side of the house. Large, white blossoms from early June until October. Grows 3 to 5 feet tall; ideal for hedge or border planting.

HONEYSUCKLE, Tatarian. A fine, tall-growing shrub for the background and boundary planting. Grows in sun or partial shade and is one of the first shrubs to leaf out in the spring. Attractive red flowers in May and June followed by clusters of red berries in the fall. 8 ft.

MOCK-ORANGE (*Philadelphus coronarius*). One of the most fragrant of all ornamental shrubs. A tall, vigorous bush with waxy creamy white flowers in May and June. An excellent border plant growing about 5 feet tall.

SPIRAEA, Anthony Waterer. Feathery, large, flat flower clusters of deep pink from midsummer until early fall. Needs no pruning. Only 30 to 36 inches tall.

SPIRAEA, Vanhouttei. Bridal-wreath. The most popular flowering shrub. Ideal for foundation planting, screens or trimmed hedges. Very graceful, drooping branches, covered with pure white blossoms in May and June. Grows 5 to 6 feet tall.

WEIGELA rosea. A tall, vigorous shrub, 5 to 6 feet high, with arching branches completely covered with deep pink, bell-shaped flowers in June. An especially fine plant for foundation or border planting.

Hedges are Ornamental and Practical

Dig a trench 10 to 12 inches deep and the width of a spade. Set the plants an inch or so deeper than they stood in the nursery (soil mark on plants). Privet should be set 10 inches apart. After planting, trim off one-third of the top growth.

CALIFORNIA PRIVET. The most popular of all hedge plants. Waxy green leaves stay on until Christmas. Can be trimmed any shape. We supply well-branched, strong rooted stock. *Shipped by express.* 12 to 18 in. high, 25 for \$2.25, \$7.50 per 100. 18 to 24 in. high, 25 for \$3.00, \$10.00 per 100.

SALIX purpurea nana. *Dwarf Arctic Willow.* A fine plant of great charm for dwarf hedge or edging. Finely cut, blue-green foliage on dwarf, bushy plants growing only 3 to 4 feet high. It may be kept to 12 inches for edging or allowed to grow anywhere from that height to its maximum as desired. Will winter over in the lowest temperatures experienced in the U. S. A. and thrives in any soil. Plant 8 to 10 inches apart. \$5.00 per doz., \$40.00 per 100.



Weigela rosea

Special Azalea Offer

AZALEA Hinodegiri. The most popular Azalea. Strong, well-branched plants covered with crimson-scarlet flowers in May and June. Ideal for edging, foundation planting and border display.

	Each
8 to 10 in., B&B.....	\$2 25
10 to 12 in., B&B.....	2 75
12 to 15 in., B&B.....	3 25

Shipped Express Collect to reach you in best condition.

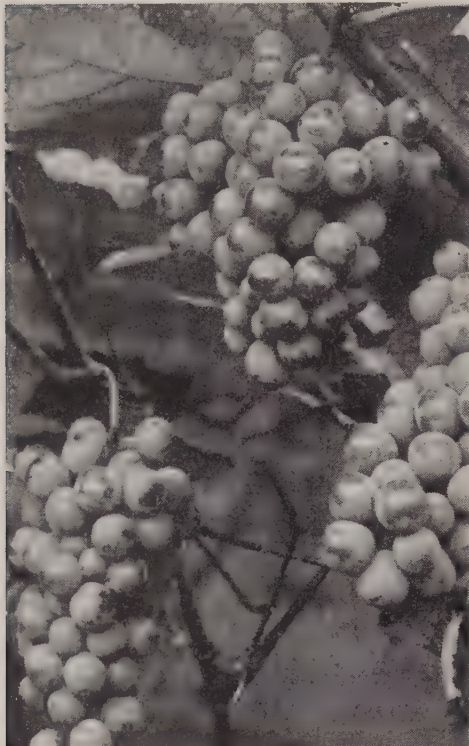


California Privet Hedge

GOLDFARB'S *Small Fruits*



Blueberries, Concord



Grapes, Niagara



Everbearing Strawberries

Asparagus

Mary Washington. Large, dark green stalks. Rust resistant. Strong, 2-yr. roots, 25 for \$2.00, \$6.00 per 100.

Hybrid Blueberries

Set plants 4x4 feet apart in cultivated soil. Blueberries must have acid soil; if yours is not acid, mix in a liberal quantity of peat moss. Use plenty of peat or leaf mold around roots when setting plants. Keep well watered at all times unless you have them planted in a low spot where natural moisture abounds. More than two varieties must be planted to insure good pollination.

Concord. Midseason. Large, fine-flavored berries. Vigorous.

Jersey. Late. Largest of all. Excellent producer; tall bush.

Rancocas. Early. Large, light blue berries in June. Vigorous.

Rubel. Very late. Heavy producer of slightly tart berries.

Bearing-size plants, 12 to 18 in., \$1.25 each, 3 for \$3.25; 18 to 24 in., \$1.75 each, 3 for \$5.00. (Postpaid within 300 miles of New York City)

Grapes

Agawam. Large, red, rich flavor. Productive. Late Sept.

Caco. Large, compact bunches of rich red Grapes. Sept. 15.

Fredonia. Early, black, large, sweet. Sept. 1.

Niagara. White; large bunches. Delicious. Late Sept.

Concord Seedless. New black seedless Grape. Hardy, vigorous. \$1.15 each, 3 for \$3.25.

Golden Muscat. Large bunches; golden yellow. Few seeds. \$1.00 each, 3 for \$2.85.

All Grapes, 75c each, 3 for \$1.85, except where noted

Raspberries

Plant Raspberries in well-drained, cultivated soil. Set plants with the crown or eye about 1 inch below ground level. Raspberries should be set 4 feet apart each way. As soon as the bearing season is over, all old wood or canes should be cleaned out and new growth cut back about one-third. This permits good bearing wood to develop the next year's crop.

Cumberland. The largest black-cap Raspberry. 5 for \$1.25, 10 for \$2.25, 25 for \$4.00.

Indian Summer. Everbearing red Raspberry. 5 for \$1.75, 10 for \$3.25, 25 for \$5.50.

Latham. Extremely large, bright red. Flavor delicious. Late June and July, 5 for \$1.50, 10 for \$2.75, 25 for \$4.25.

NOTE: We do not ship Raspberry or Blackberry plants to the following states: California, Washington, Montana, Nevada, Utah, Colorado, Oregon, Arizona, Florida.

Blackberries

Eldorado. Large, jet-black; hardy. Vigorous. July. Large, 1-yr. plants, 5 for \$1.25, 10 for \$2.25, 25 for \$4.00.

Rhubarb

Plant the roots 3 feet apart in good rich soil.

Canada Red. Bright red, sweet and tender. Large roots. 85c each, 3 for \$2.25, 10 for \$6.95.

MacDonald. Red all through. Large roots, 75c each, 3 for \$2.00, 10 for \$6.25.

Strawberries

Early spring is the best time to plant Strawberries. Plants may be set out as soon as the ground can be worked. Set them 15 inches apart in rows 3 or 4 feet apart. The crown of the plant should be level with the soil surface. A winter mulch of straw or other loose material keeps the soil frozen and prevents the plants from heaving.

June-bearing

Catskill. Midseason. Huge, bright red berries, rich in flavor. Prolific.

Dorsett. One of the heaviest producers. Early; bright red, keeps well. Vigorous.

Fairfax. The quality berry. Early; large, bright red berries, very sweet. Good yielder.

Starbright. Late. Finest quality. Large, glossy red, firm berries.

Field-grown plants, 25 for \$1.25, \$4.00 per 100, in bundles of 25. (Ppd. within 300 miles of New York City).

Everbearing

Gemzata. New. Outstanding everbearer; firm, deep red berries with extra sweet flavor.

Mastadon. Large, bright-colored berries of finest flavor. Starts bearing early and continues long after frost. Strong, productive.

Streamliner. Large, rich red berries with a delicious flavor. Bears all summer until heavy frost. Very good producer.

Field-grown plants, 25 of one variety for \$1.35, \$6.25 per 100



Strawberry, Fairfax

Strawberry Collection

Special Home-Garden Offer No. 16

Specially selected varieties for eating, preserving, deep freezing

50 Field-grown plants

25 June-bearing 25 Everbearing for \$2.50

(Postpaid within 300 miles of New York City)



Waterproofs and Colors Rough Plaster, Stucco, Concrete and Cinder Block, Brick Work in just one operation.

Waterproof with Micro-Seal

PROTECTION. Micro-Seal protects health, prevents damage to buildings and interiors. Eliminates dampness and water seepage. Makes cellars dry.

DURABLE. Micro-Seal, when applied in accordance with manufacturer's directions, will not peel, check, crack, or craze.

EFFICIENT. Micro-Seal has been developed to meet the high standards of the American home. Its lasting quality for waterproofing interior and exterior masonry surfaces makes it economical. No expensive thinners required. Just add clean water for mixing. Hardens with age.

HARMLESS. Micro-Seal is harmless to plants and fish. *This non-poisonous, scientific mineral waterproofing in color is our answer to the professional and general public's request for a material suitable for concrete pools harmless to plants and fish.*

Shipped Express Charges Collect

APPLICATION. Micro-Seal is applied. An 8½-lb. package will cover approximately 100 square feet.

DECORATIVE. Micro-Seal may be obtained in **Special Snow White** and pastel shades: **Turquoise Blue** **Pink** **Pale Green** **Stone Grey** **Golden Yellow** **Spanish White** **Ivory**

The **Turquoise Blue Micro-Seal** will add life and beauty to appearance of your pool.

WHERE USED. Micro-Seal is ideal for cellars, dairies, aquariums, swimming pools, garages, lily ponds, retaining walls, greenhouses, foundations.

LIST OF SIZES AND PRICES

8½-lb. package, White and All Colors, **\$2.65.** Bulk prices, white and gray, in bags of **25 lbs., \$7.00;** All Colors, in bags of **25 lbs., \$7.50.**

Complete Directions Inside Package

Garden Sprays and Dusts of Proved Merit

ALL ITEMS ON THIS PAGE SHIPPED EXPRESS COLLECT UNLESS POSTAGE IS PAID

The new spray materials easily keep insects and diseases under control if applied before damage is evident.

PROTEXALL. A powerful all-purpose garden spray that eliminates the need of buying several different materials. Will not clog sprayers.

Ingredients:

DDT for general insect control, particularly various beetles and worms.

Rotenone for aphids, beetles and many other insects.

Fermate, a fungicide harmless to the most delicate plants but controlling many spore-borne diseases.

Sulphur, an effective fungicide that, combined with Fermate, controls almost every disease likely to occur in the garden.

4 ozs. \$1.25, lb. \$3.75, 5 lbs. \$16.00

One pound makes 16 gallons of spray.

Do not use on melons or cucumbers.

PROTEXALL DUST. For use where you have a good duster. Lb. 95c, 4 lbs. \$3.50, 50 lbs. \$30.00.

AZOFUME 10. For the control of mites, including red spider on roses, phlox, chrysanthemums, delphinium, and evergreens. Use it as a dust. Very effective. Lb. 80c, 4 lbs. \$2.40, 50 lbs. \$17.50.

RED ARROW. A highly concentrated non-poisonous spray containing rotenone with pine oil and a vegetable oil spreader. Very effective against both chewing and sucking insects. 4 ozs. \$1.00, pt. \$2.85, qt. \$5.50.

WORM-RID. The perfect eradicator of worms, including wireworms, sodworms and many other soil-infesting larvae. Use 2 lbs. per 1000 square feet. 1-lb. can \$1.25, 4 lbs. \$4.00.



Just spray WEEDONE on your lawn and watch the dandelions, plantain and other weeds die. Kills Poison Ivy, Poison Oak, Bindweed, Honeysuckle and other noxious weeds without hurting the grass. 6-oz. bottle 75c, 1-qt. bottle \$2.50, 1-gal. can \$6.50, 5-gal. can \$21.25. Full directions on package.

ROOTONE

Reg. U. S. Pat. Off.

Stimulates the natural tendency for roots to form on slips or cuttings. Rooting takes place in a much shorter time and heavier root systems are formed.

Dusted onto bulbs, it stimulates root growth. 2 ozs. \$1.00, lb. \$5.00.

TRANSPANTONE

Reg. U. S. Pat. Off.

The hormone-vitamin powder for stimulating roots in transplanting. TRANSPANTONE helps grow new roots and reduces loss of water so the plant starts growing again in a much shorter time. 3 ozs. \$1.00, lb. \$4.00.

FRUITONE

REG. U. S. PAT. OFF.

Prevents premature drop of apples and pears. Spray the fruit about ten days to two weeks before picking them. 2-oz. can \$1.00, 12-oz. can \$5.00.

WEEDDUST

TRADE MARK

The 2,4-D weed-killer in dry powder form. Just dust each weed directly from the ready-to-use can. No measuring, no mixing. Ideal for destroying those "here and there" weeds. Large can 75c (Enough to kill 1000 weeds).

Goldfarb's Lawn and Plant Food 10-6-4

Because of the nature of the ingredients used, this plant food breaks down slowly in adequate quantities, preventing loss of nutrient elements. This eliminates the danger of burning experienced when ordinary chemical fertilizers are used. For good healthy growth at low cost per square foot, use this carefully prepared plant food whenever your lawn, plants, trees or shrubs need feeding. 25 lbs. \$2.65, 50 lbs. \$4.50, 100 lbs. \$7.85, 500 lbs. \$37.00. Shipped express collect.

READ THE FULL STORY OF THIS PLANT FOOD ON PAGE 2

DEPENDABLE



PRODUCTS

COPPER-TOX. A non-staining fungicide for control of mildew and leaf spot on flowers and vegetables. ½pt. 75c, qt. \$2.00.

DAPSPRAY. A concentrated DDT (30%) and rotenone (1%) spray for use on flowering plants only. The best control for thrips on gladiolus and most hard-to-kill beetles and worms. 4 ozs. \$1.00, qt. \$4.50.

D & P FRUIT SPRAY. Contains the most effective chemicals for insect and disease control—DDT, pyrethrum, sulphur and Zerlate. A complete and effective insecticide and fungicide for use on Apples, Pears, Peaches, Prunes, Grapes, Cherries and other fruits. Wets immediately and provides uniform deposit. Lb. \$1.50, 5 lbs. \$5.50.

LIQUID LIME SULPHUR. The reliable dormant and summer spray for all fruit trees. Dilute 1 to 10 for dormant winter spray, 1 to 50 for summer control. Qt. 75c, gal. \$1.80.

NICOTINE SULPHATE 40%. The standard nicotine spray for aphids and other sucking insects. A 5-oz. bottle makes 30 gallons. \$1.05.

ROTOX. A combination of rotenone and sulphur in a wettable form to be used as a dust or spray. Non-poisonous control of most insects found on vegetables and fruits. Lb. 65c, 5 lbs. \$1.85.

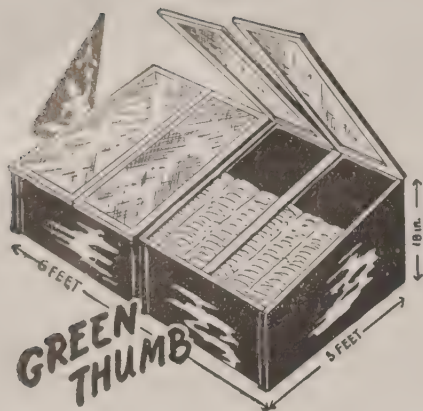
SPRA-TOX. A rotenone-pyrethrum combination containing a spreader. Controls most leaf-eating insects found in the garden. Non-poisonous. Pt. \$1.00, qt. \$1.65, gal. \$5.00.

TOMATO DUST. The specific control for late blight and other tomato troubles. A fungicide-insecticide for vine crops. 2 lbs. 85c, 5 lbs. \$1.95.

WETTABLE SULPHUR. For spraying or dusting to control fungous diseases on flowers and vegetables. 2-lb. bag 50c, 5 lbs. \$1.15.

D & P WEED KILLER. A highly concentrated chemical of uniform strength for destroying weeds, poison ivy and objectionable vegetation of all kinds. For use on driveways, gutters, walks, etc. Super-strength. Not to be used on lawns. Gal \$2.00, 5 gals. \$9.50.

Practical Tools for Better Gardens



Green Thumb Seedbed, Model D

For starting an early crop and enjoying a longer season

Material: 3-S Alcoa aluminum frame with magnesium to add hardness and rigidity. Superior to wood or steel. Celanese Vinitel glazing on galvanized wire screen.

3 x 3 ft. (11 lbs.)\$12 95
3 x 6 ft. (17 lbs.) 20 95

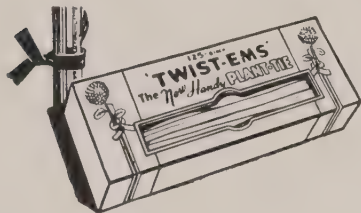
By Express only

Heating Units for Seedbeds

Thermostat control keeps hotbeds and coldframes at even temperatures. Operates from house current. Supplied complete with instructions.

Junior Size—with Thermostat and 40 ft. 200-watt cable for 3 x 6-ft. frames. \$6.75. Plus 15c postage.

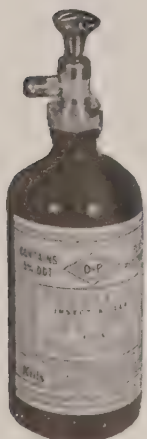
Senior Size—with Thermostat and 80 ft. 400-watt cable for 6 x 6-ft. frames. \$9.00. Plus 15c postage.



Twist-Ems

The new handy plant-tie. Strong, dark green tapes with invisible wire reinforcements. Easy to use.

8-in. size.....500 for \$1.40 prepaid
16-in. size.....250 for \$1.40 prepaid



Aero-Mist Sprayer Insect Killer Double DT

Amazing new household insect killer. More effective than the bomb types. A highly potent formula containing 5% DDT plus activated pyrethrum. Disperses spray in a penetrating fog. Guaranteed non-staining. The most economical and efficient product for killing insects found in the home. Sprayer can be used for any other liquid for garden use.

Complete with bottle of spray.....\$2 25

16-oz. refill for sprayer 75c

KILLS Flies, Moths, Ants, Mosquitoes, Roaches, etc.



G. S. Master Sprayer

From a fog-like mist to a stream of 35 to 40 feet with a twist of the wrist. All metal parts are machined brass including gooseneck extension that enables you to spray beneath the leaves. Hose fits into any pail, bucket, or barrel. Heavyweight end-piece keeps hose from pulling out of spray solution. Light and easy to operate. Modern spray materials must be applied under high pressure. The Master Sprayer does the job. \$7.95 postpaid.

G. S. Junior Sprayer

A small model for use in pail or bucket. Produces a fine fog-like spray or shoots a stream 30 feet with easily changed nozzle. Ideal for smaller gardens. \$5.95 postpaid.



Wire Plant Props

So easy—Just stick 'em in the ground, then hook in the plant stalks—The job's done!

Overall Shipping Per size wgt. doz.
16 in. 10 lbs. ...\$0 60
30 in. 18 lbs. ... 1 25
42 in. 26 lbs. ... 1 50
66 in. 28 lbs. ... 2 50

Wooden Garden Labels

	100	1000
4 x 5/8 in.	\$0 70	\$6 00
6 x 5/8 in.	85	7 25
8 x 7/8 in.	1 85	16 00
10 x 7/8 in.	2 00	18 75
12 x 1 1/8 in.	3 00	

Copper Wire Tree Labels. 3 1/2 in. 85c per 100; \$7.25 per 1000.

Waterproof Permanent Marking Pens

Fountain-pen size, fits into your pocket with clip. Ink is permanent and dries as quickly as you write. Writes broad or fine with same nib. Each \$1.85, with liberal supply of ink.

Gardening Gloves

White washable leather. Lamb-skin sewed with nylon thread for extra strength and wear.

Sizes 7, 8, 9. \$2.35 per pair.

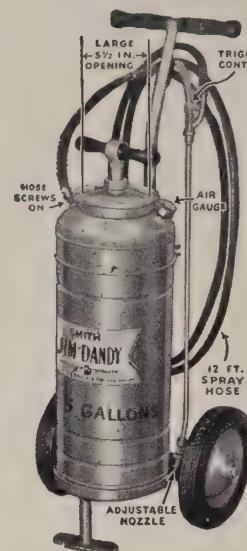
Grass Shear

Keiser Miracle Shear will never tire your hand. Unique sturdy design keeps constant tension on cutting blade. Safety Spring prevents injury to blade from stones or heavy twigs. \$2.75 each postpaid.

Jim Dandy Cart Sprayer

Something Entirely New

PRICE COMPLETE \$32.50



For spraying vegetables, grapes, fruit trees, flowers, roses, vines, shrubbery. Excellent for greenhouse work, poultry houses, stables, cellars, barns.

Easy to Wheel
Easy to Operate
Easy to Handle

The Jim Dandy Cart Sprayer is something entirely new. It is a big, strong, 5-gallon Compressed Air Sprayer securely mounted on a cart for easily wheeling about the lawn or grounds or garden from one spraying job to another. The 5-gallon tank is

made of Zincgrip Steel, a better non-rust metal than galvanized iron. It is rust-resisting and we claim the metal is the last word for a long-wearing, serviceable tank.

Compressed Air Sprayers

A complete line of sprayers to fit any job. The tanks are made of heavy steel coated with zinc, as well as solid copper. All models are easy to fill and to clean after using. All tanks have graduated marks for measuring liquids. They are made to stand up under hard usage.

BANNER No. 22GO. Holds up to 4 gallons. Wide open top for easy cleaning. Heavy brass pump. 28 inches of hose, non-clog swivel nozzle and trigger control shut-off valve. Tank is heavy steel coated with zinc. \$11.50.

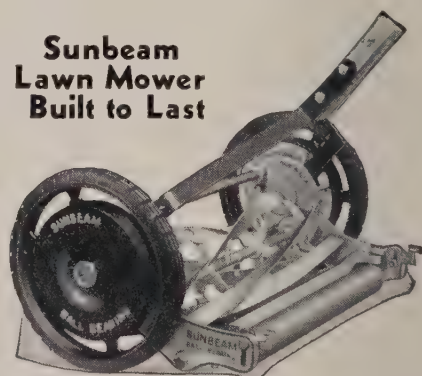
BANNER No. 22SO. Identical to above but tank is made of stainless steel. The finest material possible for strength, and non-corroding with most of the modern spray materials. \$20.00.

LIGHTNING No. 24 CF. Holds up to 3 1/2 gallons. Funnel top for easy filling. Seamless brass pump, 23-inch hose, trigger control shut-off and non-clog nozzle. Tank is heavy gauge copper. \$14.00.

JUSTRITE No. 25 GF. Similar to above but holds up to 2 1/2 gallons. Tank is heavy steel coated with zinc. \$8.00.

Sunbeam Lawn Mower

Built to Last



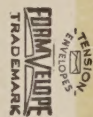
10-in. drive wheel. Molded rubber tires, not slip-on.

5 specially rolled steel blades; bottom blade of tool steel.

18-in. cutting width.....\$27.50
16-in. cutting width..... 26.50

F.O.B. New York, Shipped by Express

GRASS CATCHER. Heavy canvas to fit 16 to 18-inch hand mowers. \$2.50 each.





Miniature Vegetables

Table Delicacies From Your Own Small Garden to Delight Your Taste

TOMATO TINY TIM—Large cluster of bright red Tom Thumb tomatoes. Less than one inch in diameter on bushy 15" high plants. Use in salads, as appetizers and for preserves. An outstanding variety.

35c per pkt., 3 for \$1.00

SWEET CORN GOLDEN MIDGET—68 days. Ears are only 4 inches long, filled with rich golden, tender, sweet kernels. Plants grow only 3 ft. high. Plant seed 6 inches apart in rows 3 ft. apart.

35c per pkt., 1/2 lb. 75c

SWEET CORN WHITE MIDGET—75 days. Small ears only 3 1/2 inches long, with 10 to 12 rows of luscious, sweet, clear white kernels.

25c per pkt., 1/2 lb. 50c

MIDGET CUCUMBER MINCU—A really miniature early cucumber from the Minnesota Experiment Station. A heavy crop of 4-inch fruits on compact, almost runnerless, plants.

25c per pkt., 5 for \$1.00

ICE BOX WATERMELON—The latest thing in watermelon. Ripens in about 3 months. Attractive dark green melon weighing about 9 to 10 pounds. Dark red flesh, very juicy and deliciously sweet. Easy to grow; vines very prolific.

25c per pkt., 3 for 60c

SPECIAL COLLECTION No. 12

(Miniature Vegetables)

5 PACKETS (one each of above) \$1.25

Finest Imported

Tuberous Rooted Begonias

Large gay flowers in profusion all summer. Ideal for semi-shady places. They require rich loose soil and sufficient watering during dry spells. Rose, Salmon, Scarlet, Yellow, Red, White and mixed.

Jumbo bulbs, 4 for \$1.00; \$2.75 per doz.

Large bulbs, 5 for \$1.00; \$2.00 per doz.

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If Mailed in the
United States

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by
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BUSINESS REPLY ENVELOPE

First Class Permit No. 6158

Sec. 510 P. L. & R., New York, N. Y.

G O L D F A R B S E E D S T O R E

160 East 57th Street

Mail Order

NEW YORK CITY 22, N. Y.

FOLD ON THIS LINE

Outstanding New Giant Dutch Gladiolas

Jumbo bulbs from one of Holland's finest Gladiola crops. Introduced last year but now offered for the first time at popular prices.

Huge flowers on giant spikes with sturdy tall stems. Few flowers compare with these Gladiolas for show and cutting.

MANSOER. Lustrous dark red with crinkled petal edges.

MUZIO CLEMENTI. Exceptionally fine shade of light blue. Tall full spikes.

PAUL REUBENS. Lustrous reddish purple. Highlighted by white feathery stamens. Very large flowering.

PINKIE. Lightly ruffled, very large flowers of bright pink. Slightly deeper in the throat.

SALMON'S GLORY. Beautifully ruffled, exceptionally large flowers on full spikes and tall stems. Blooms open wide showing light feather of red in the throat.

VAN GOGH. A startling large flower ruffled, flame red. Highlighted by blue anthers.

Any of the above varieties:

12 for \$1.50; 25 for \$2.75; 100 for \$10.00.

Regale Lilies

SPECIAL OFFERING FOR MASS PLANTING

One of the most successful Lilies in the garden. America's favorite lily. They are easy to grow and multiply very satisfactorily in a few years. Free flowering with large wide open fragrant white blooms. The outside of the petal is light pink. Bulbs are 5 to 7 inches in circumference.

25 for \$3.75; 50 for \$6.75; 100 for \$12.75;

**STOP! Before Sealing. Have
You Ordered Everything
You Need?**



Finest Imported Tuberos-Rooted BEGONIAS

Large, gay, colorful flowers in profusion all summer long on bushy plants with very attractive deep green foliage. Ideal for semi-shady places, porch boxes, and the rock garden. Bulbs started indoors in February bloom from June until frost, or if planted directly in the ground when soil is warm, flowers appear from late July on. The essential requirements are a rich, loose soil in a lightly shaded area and sufficient watering during dry spells.

DOUBLE CAMELLIA-FLOWERED. Large, double flowers with nicely ruffled petal edges.

Salmon-Pink Rose	Scarlet Yellow	Red White	Mixed
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Any of above, large bulbs, 4 for \$1.00, \$2.75 per doz., 25 for \$4.95

Medium bulbs, 5 for \$1.00, \$2.00 per doz., 25 for \$3.50

CARNATION-FLOWERED. Fimbriata type with double blooms resembling carnations.

Scarlet Rose	Yellow White	Salmon Mixed
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Large bulbs, 4 for \$1.00, \$2.75 per doz., 25 for \$4.95

GIANT SINGLE FRILLED. Large, graceful, single blooms showing a prominent cluster of yellow stamens. Petal edges heavily ruffled.

Rose	Copper	White	Scarlet	Mixed
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Large bulbs, 4 for \$1.00, \$2.75 per doz., 25 for \$4.95

BELGIUM'S FINEST *Deep-Throated* GLOXINIAS

AN IDEAL SUMMER POT-PLANT

Admirably suited for growing in a window or on the porch or patio sheltered from wind and hot sun. Bulbs started in late February will bloom freely all summer. In the fall, they may be dried off and started again the next winter.

EMPEROR FREDERICK. Scarlet bordered white.

EMPEROR WILLIAM. Deep blue bordered white.

ETOILE DE FEU. Scarlet.

MONT BLANC. Pure white.

Large bulbs, 3 for \$1.25, \$4.00 per doz.

FANCY-LEAF CALADIUMS

The ideal pot-plant around pools, patios or in the semi-shady border. May be started indoors for early plants or planted outside after all danger of cold weather is past.

CANDIDUM. White with green vein and network.

CRIMSON WAVE. Large, crinkled deep green with scarlet center. Crimson spots toward edge of leaves.

LORD DERBY. Transparent rose with green ribs and narrow green edge.

MARIE MOIR. Large white leaf with bright red blotches

TRIOMPHE DE L'EXPOSITION. Roundish, bright red leaf with dark green edge.

Large bulbs, 3 for \$1.50, \$5.00 per doz.

Jumbo bulbs, 75c each, \$7.50 per doz.



Fancy-leaf Caladium



Belgium's Finest Deep-throated Gloxinias



Carnival. 1948 introduction.
Brilliant glowing bronze. 3 for \$2.00



Red Velvet. The best crimson Mum. 3 for \$1.60



Betty. Lustrous pink. 3 for \$1.60

NOVELTY CHRYSANTHEMUM COLLECTION

ONE PLANT of each variety illustrated
(5 plants) for **\$2.85**

THREE PLANTS of each variety illus-
trated (15 plants) for **\$7.95**

Chrysanthemums are heavy feeders and require plenty of both water and plant food from early summer until they have finished blooming. We recommend the use of our Lawn and Plant Food early in July for show plants in your garden. See page 2 for full story.

Fred F. Rockwell
Luminous orange. 3 for \$2.00



Mellow Glow.
Buff and peach.
3 for \$1.60

